



RS Productions starts filming Soul Travel, a new documentary with an innovative format

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RS Productions, a company specialized in the production and distribution of multimedia and cinema contents and owner, together with **Portobello SpA**, of the **Web Magazine Makers** publishing company, which licenses the **Rolling Stone** and **Variety** brands for Italy, announces the start of filming of the documentary *Soul Travel*.

Based on the subject of Guia Zapponi, with the production direction of Flavio Artusi (pre-production) and Carlo Galassi, the feature film has a very innovative format, a hybrid between documentary and fiction with an adventurous content.

In the docufilm the theme of the travel is central, not only physical, but also understood as an interior journey; the red thread that leads the 4 protagonists from Italy to the discovery of one of the most evocative places on earth: the Kilimanjaro volcano.

The four protagonists - people with different character structures but with a common passion for travel and the unknown - are equipped with an action camera to be able to tell the adventure from their own point of view, even through confessionals and video diaries.

Filming began in recent days in Italy, but the first take in the land of Africa was shot on October 5th in Arusha, a city at the foot of Kilimanjaro. In the following eleven days an adventurous itinerary will lead the protagonists to immerse themselves in the boundless and wild landscapes of Tanzania, where they will come into contact with the most contrasting and profound aspects of the local culture.

RS PRODUCTIONS SRL

RS Productions is a Company specialized in the production and distribution of multimedia and cinematographic contents. The Company is the owner of Web Magazine Makers, a publishing house, which licenses Rolling Stone and Variety trademarks for Italy, that owns studios and audiovisual production tools allowing the Company to develop innovative cross-media projects.

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