

# COMPANY PROFILE



RS PRODUCTIONS



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# About Us

RS Productions, founded in Milan in 2019 by an entrepreneurial group with a broad experience in the media and publishing sectors, is a **production and distribution company** for **audiovisual** and **cinema content**. The Company, together with **Portobello SpA**, owns **Web Magazine Makers**, the licensee publishing company for Italy of the historical magazine “Rolling Stone”.

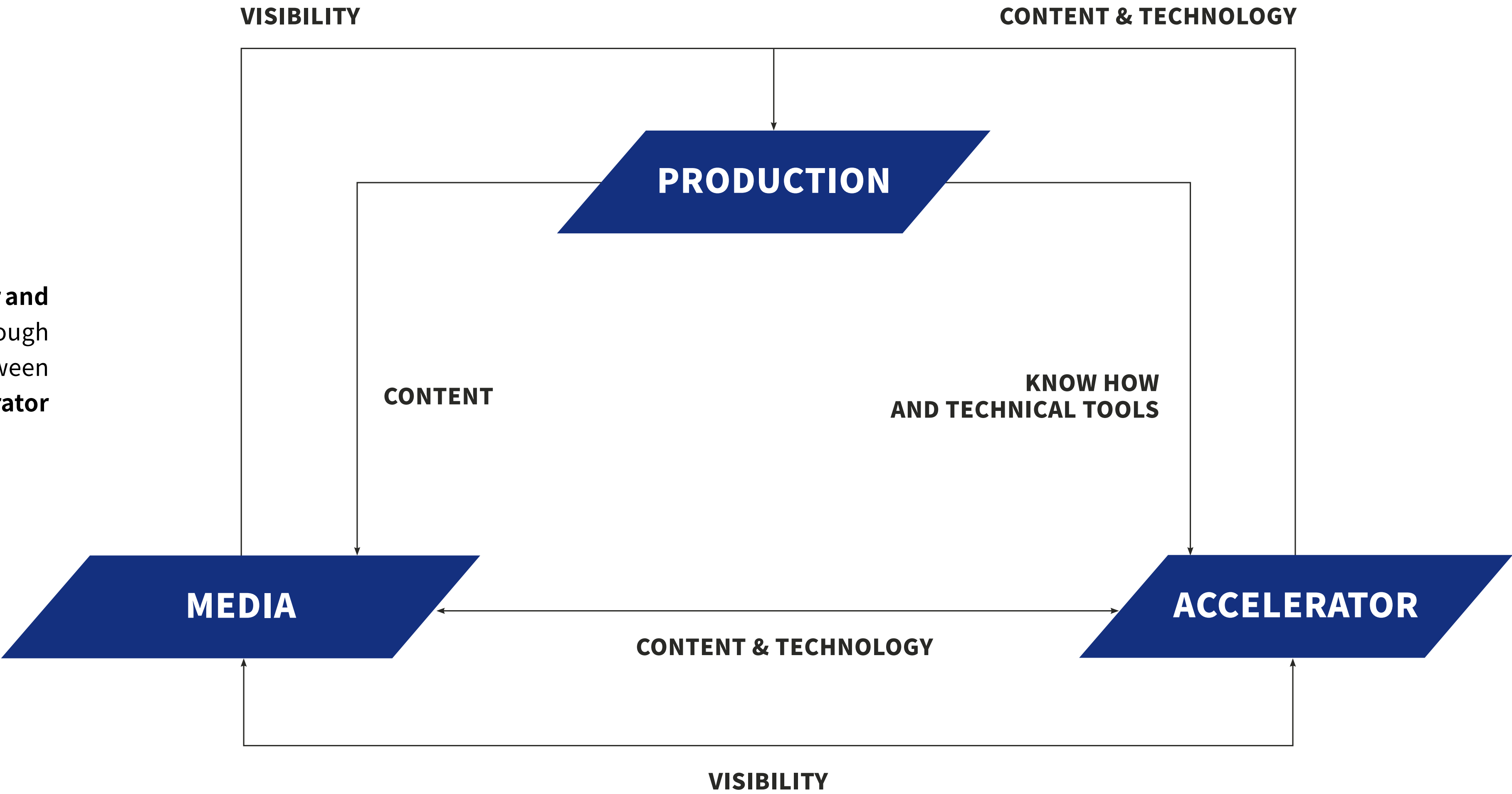
RS Productions is constantly on the cutting edge of media and entertainment market, where technologic innovation and new trends are deeply changing the way contents are consumed. The Company therefore operates through **studios equipped with the most advanced technologies** in audio-video production, enabling the development of **innovative cross-media projects**. In addition, it founded IMMEDIATE, the first vertical business accelerator in the Media and Entertainment industry in Europe.

RS Productions has made multiple productions distributed by the Company itself to movie theaters in Italy and, through the streaming platforms ITsART and Amazon Prime Video, in Italy, USA, Japan, UK and Germany. The Company has also co-produced several films including “I Fratelli De Filippo” (winner of one David di Donatello and one Nastro d’Argento for Best Composer) and distributed successful international productions in Italy including “The Book of Vision”, nominated for the David di Donatello awards, three Nastri d’Argento and two Ciak d’oro.



# Business Model

RS Productions has developed a **circular and highly integrated business model** through which strong synergies are created between the **Media, Production** and **Accelerator** assets.





## Communication and Distribution

Thanks to a circular business model, strategic assets and know-how, RS Productions is able to support its own and third-party distributions throughout the country through ad-hoc communication and marketing plans.

### Assets

- Recording studios (Rolling Stone Studios)
- Equipment
- Offices and event spaces
- Productive staff and service
- Creative agency
- Network of authors, directors, ecc.
- Distribution know-how

### Media

- Media and advertising spaces
- Outdoor
- Magazines and newspapers
- Portals
- Social Media
- Other media

## Rolling Stone Studios

**Multifunctional** and **innovative space**, able to attract and accomodate activities and initiatives related to the world of **cinema, music, entertainment** and content production.

The space is located in Milan and consists of production studios equipped for recording **live shows** and **hosting events**, with **offices** and **recreational spaces**.





## Rolling Stone

Symbolic magazine of the American counterculture, founded in 1967 in San Francisco, is an undisputed and iconic reference for the world music scene. The Italian edition is a timeless and out of fashion magazine that mixes music, pop culture, cinema and TV shows, fashion and lifestyle, art, current events, sports and gaming.

# The productions



VITRUM

BORN IN THE STREET

BARMAN & BARTENDERS

ALL ABOUT



RSVP

LOCKDOWN GENERATION

TATTOO' S: INK IN MY SKIN

SOUL TRAVEL

The productions



SPICY CALABRIA



THE LION’ S COURAGE



WONDERKIDS: FROM SCHOOL DESKS  
TO THE CHARTS



GENDERNET: SEX IN THE AGE  
OF THE INTERNET



I FRATELLI DE FILIPPO



FRANCO ZEFFIRELLI, CONFORMISTA RIBELLE



FRANCO BATTIATO - LA VOCE DEL PADRONE



AIUTO! È NATALE!

Production

## Work in progress



**LE SECONDA VIA**  
By Alessandro Garilli

**GIVING BACK**   
G E N E R A T I O N

**GIVING BACK GENERATION (2° and 3° season)**  
By Chiara Tilesi

The distributions



THE BOOK OF VISION

EDDIE & SUNNY



DAKOTA

FABIAN - GOING TO THE DOGS

# Awards

**RSPRODUCTIONS:**

**Best Emerging Producer**  
Ischia Global Film and Music Festival

**I FRATELLI DE FILIPPO:**

**Best Actress**  
**Best costume Design**  
Premio Internazionale Cinearti  
La Chioma di Berenice

**Miglior Composer**  
David Di Donatello 2022

**Best Score**  
Nastro d'Argento 2022

**Premio Cinema**  
XIV edizione del Premio Biagio  
Agnes

**Best Script**  
**Best Score**  
Globo d'Oro

**SOUL TRAVEL:**

**Best Documentary Direction**  
Terra di Siena Film Festival

**SPICY CALABRIA:**

**Best Actress**  
Cannes Film Awards

**Silver Remi Award**  
WorldFest-Houston International  
Film Festival

**Honoree Award**  
The Taste Awards

**Best Documentary**  
Procida Film Festival

**Award of Merit and**  
**Best On-Camera Talent**  
The IndieFEST Film Awards

**Best Foreign Feature**  
Los Angeles Independent Film  
Festival Awards

**Doc Travel Award**  
Cinecibo Festival

**Award of Merit - Documentary**  
**Feature and Narration/Voice-**  
**Over Talent**  
The Impact DOCS Awards

**Best Travel Award**  
Berlin Independent Film Festival

**Capri Award**  
Los Angeles Italia Film Festival



Festivals

**Festa del Cinema di Roma**  
I FRATELLI DE FILIPPO

**Visioni dal Mondo di Milano**  
WONDERKIDS

**Ischia Global Film e Music Festival**  
WONDERKIDS, THE LION’ S  
COURAGE, SOUL TRAVEL

**Biografilm Festival di Bologna**  
IL CORAGGIO DEL LEONE

**Terra di Siena Film Festival**  
SOUL TRAVEL

**Procida Film Festival**  
SPICY CALABRIA

**Mediterraneo Festival Corto di Diamante**  
SPICY CALABRIA

**New York Independent Cinema Awards**  
SPICY CALABRIA

**The Indiefest Film Awards**  
SPICY CALABRIA

**Culver City Film Festival**  
SPICY CALABRIA

**Rome Independent Film Festival**  
SOUL TRAVEL

**Los Angeles Independent Film Festival Awards**  
SPICY CALABRIA

**Stockholm City Film Festival**  
SPICY CALABRIA

**New York International Women Festival**  
SPICY CALABRIA

**Boston Independent Film Awards**  
SPICY CALABRIA

**Apulia Web Fest**  
SPICY CALABRIA

**Cinecibo Festival**  
SPICY CALABRIA

**Berlin Independent Film Festival**  
SPICY CALABRIA

**The Taste Awards**  
SPICY CALABRIA

**Los Angeles Italia Festival**  
WONDERKIDS, THE LION’ S  
COURAGE, SPICY CALABRIA

**WorldFest-Houston International Film Festival**  
SPICY CALABRIA

**David di Donatello 2022**  
I FRATELLI DE FILIPPO

**Nastri d'Argento 2022**  
I FRATELLI DE FILIPPO

**Biagio Agnes Awards**  
I FRATELLI DE FILIPPO

**Taormina Film Fest**  
FRANCO BATTIATO

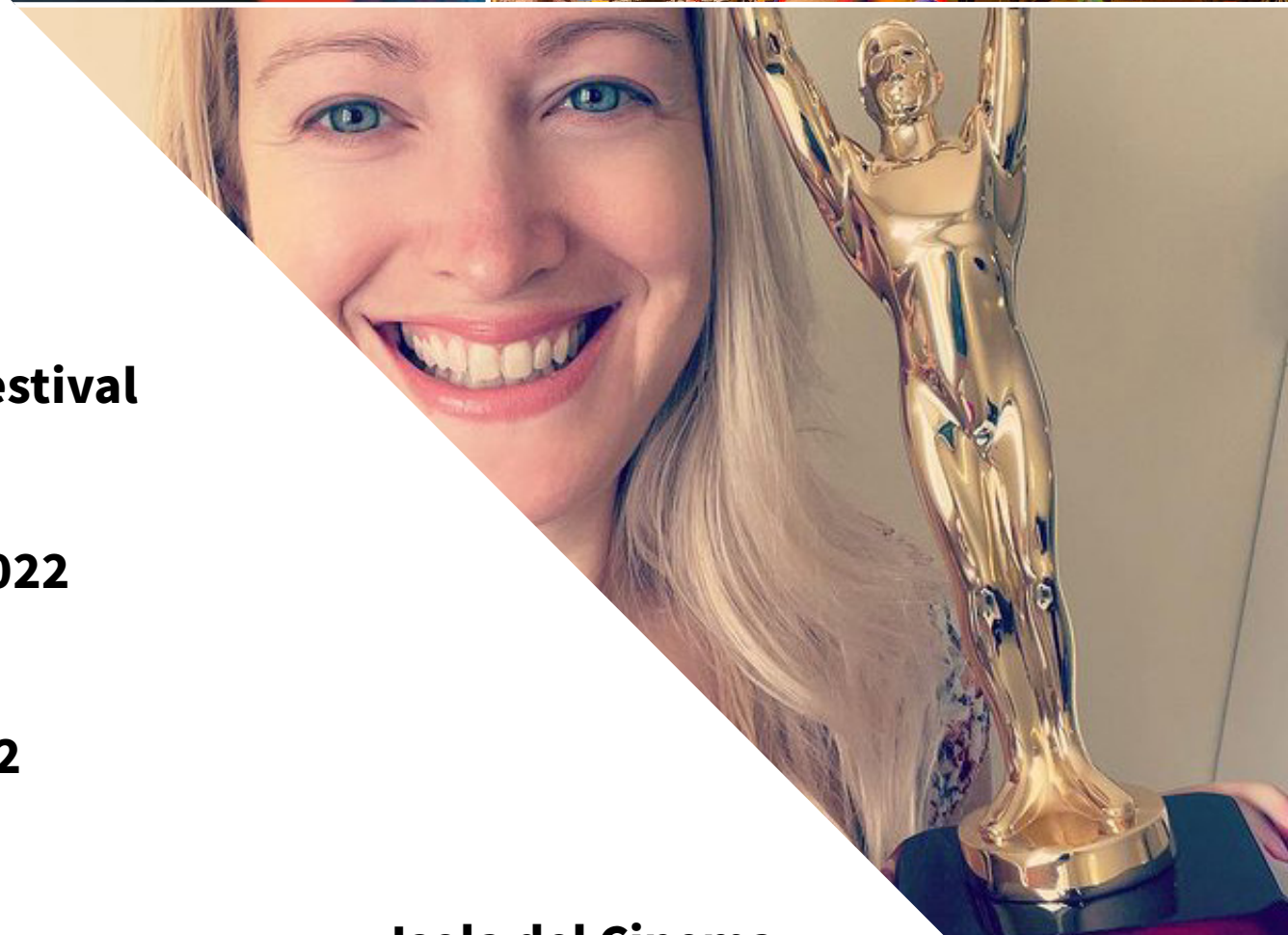
**Premio Cinearti La Chioma Di Berenice**  
I FRATELLI DE FILIPPO

**Ischia Global Fest**  
FRANCO BATTIATO

**Isola del Cinema**  
FRANCO BATTIATO

**Food Film Fest Bergamo**  
SPICY CALABRIA

**Venice Film Festival**  
FRANCO ZEFFIRELLI



# IMMEDIATE

## ACCELERATOR

## Immediate: the first Media and Entertainment accelerator

RS Productions has created an **acceleration program for startups and scaleups** which includes technical and managerial support for 12 weeks and provides media production services and communication tools, coaching, sales and marketing support to facilitate the development and diffusion of their projects. Mentors of international standing from partner companies (Opinno Italy, H-FARM, Intesa Sanpaolo Innovation Center), corporates, successful startups and RS Productions, promoter of the initiative, will support the startups during the entire program.

The accelerator is unique on the international scene, being vertical in the **media** and **entertainment** industry and being able to take advantage of proprietary production, distribution and visibility assets.

The incubated startups and scaleups will have a strong component of innovation in the production of content and formats, using cutting-edge technologies.

## Immediate

### The selection process

The accelerator selects startups and scaleups in the following areas:

- **MEDIA:** digital media, advertising, social media, new media (both technology and ideas/innovative formats)
- **ENTERTAINMENT:** audiovisual productions, visuals, podcasts, ecc. (both technology and ideas/innovative formats)
- **GAMIFICATION:** technology and methodologies for content gamification

### Scouting

The scouting activity is supported by **Intesa Sanpaolo Innovation Center** which sides **RS Productions**, **Opinno Italy** and **H-Farm** both in the promotion phases of the call and in the selection of the participants.

### Acceleration

Following the selection process, RS Productions, together with the partners, start a personalized acceleration program in which the selected startups are provided with **tools**, **know-how**, **communication** and **marketing plans development** and **business development activities**.

Immediate

# Timeline

## Call for Startups

- Dedicated media launch - 3 months
- Call and proactive research of national and international startups and SMEs with a focus on reference technologies
- Selection of 10 finalists by Intesa Sanpaolo Innovation Center, H-FARM, Opipno Italy and RS Productions

## Boot Camp

- 2 full days of training, investor alignment and innovation development tools

## Deal Line Up

- Pitch of the finalists in front of industry experts, winners selection and award ceremony

## Acceleration Track

- One-to-One advisory sessions for business model and pitch refinement - 1 month
- Business & Solution Acceleration Track: professional advisory in sales & digital marketing activities - 1 month
- Content & Media Acceleration Track: activities for individual startups aimed at studying a communication plan, creating content - 1 month

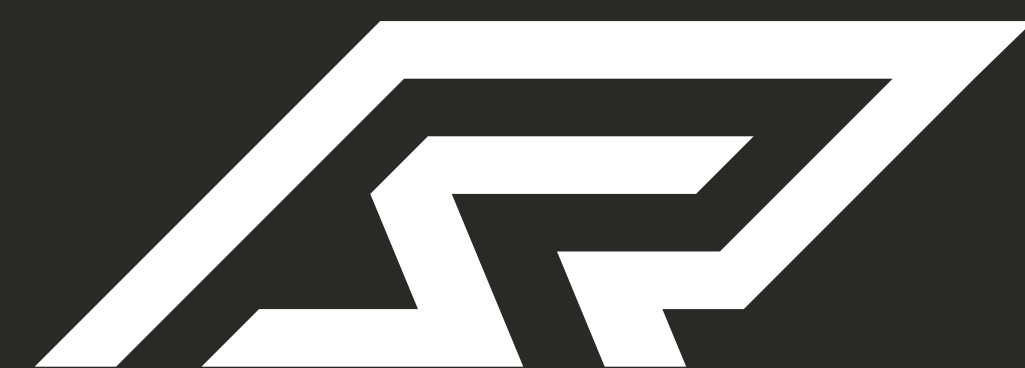
## Corporate Tour

- Business development activity to introduce major companies to the startups and grow their network - 1 week tour

## Investor Day

- Winners pitch their projects to a targeted audience of investors and stakeholders - 1 day live event in Milan





**RS** PRODUCTIONS