

COMPANY PROFILE



RS PRODUCTIONS



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About Us

RS Productions, founded in Milan in 2019 by an entrepreneurial group with a broad experience in the media and publishing sectors, is a **production and distribution company** for **audiovisual** and **cinema content**. The Company, together with **Portobello SpA**, owns **Web Magazine Makers**, the licensee publishing company for Italy of the historical magazine “Rolling Stone”.

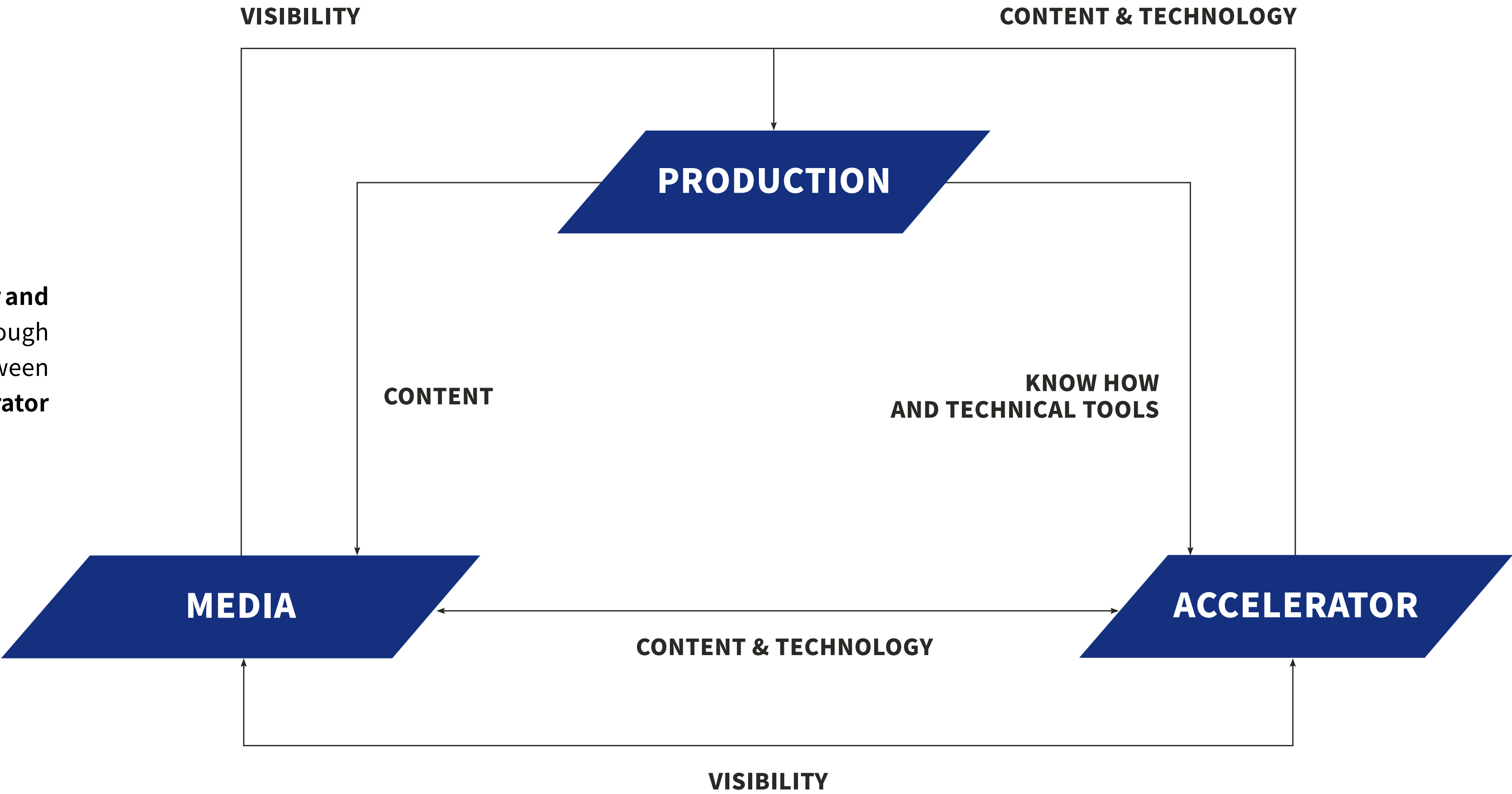
RS Productions is constantly on the cutting edge of media and entertainment market, where technologic innovation and new trends are deeply changing the way contents are consumed. The Company therefore operates through **studios equipped with the most advanced technologies** in audio-video production, enabling the development of **innovative cross-media projects**. In addition, it founded IMMEDIATE, the first vertical business accelerator in the Media and Entertainment industry in Europe.

RS Productions has made multiple productions distributed by the Company itself to movie theaters in Italy and, through the streaming platforms ITsART and Amazon Prime Video, in Italy, USA, Japan, UK and Germany. The Company has also co-produced several films including “I Fratelli De Filippo” (winner of one David di Donatello and one Nastro d’Argento for Best Composer) and distributed successful international productions in Italy including “The Book of Vision”, nominated for the David di Donatello awards, three Nastri d’Argento and two Ciak d’oro.



Business Model

RS Productions has developed a **circular and highly integrated business model** through which strong synergies are created between the **Media, Production** and **Accelerator** assets.





Communication and Distribution

Thanks to a circular business model, strategic assets and know-how, RS Productions is able to support its own and third-party distributions throughout the country through ad-hoc communication and marketing plans.

Assets

- Recording studios (Rolling Stone Studios)
- Equipment
- Offices and event spaces
- Productive staff and service
- Creative agency
- Network of authors, directors, ecc.
- Distribution know-how

Media

- Media and advertising spaces
- Outdoor
- Magazines and newspapers
- Portals
- Social Media
- Other media

Rolling Stone Studios

Multifunctional and **innovative space**, able to attract and accomodate activities and initiatives related to the world of **cinema, music, entertainment** and content production.

The space is located in Milan and consists of production studios equipped for recording **live shows** and **hosting events**, with **offices** and **recreational spaces**.





Rolling Stone

Symbolic magazine of the American counterculture, founded in 1967 in San Francisco, is an undisputed and iconic reference for the world music scene. The Italian edition is a timeless and out of fashion magazine that mixes music, pop culture, cinema and TV shows, fashion and lifestyle, art, current events, sports and gaming.

The productions



VITRUM

BORN IN THE STREET

BARMAN & BARTENDERS

ALL ABOUT



RSVP

LOCKDOWN GENERATION

TATTOO' S: INK IN MY SKIN

SOUL TRAVEL

The productions



SPICY CALABRIA



THE LION’ S COURAGE



WONDERKIDS: FROM SCHOOL DESKS
TO THE CHARTS



GENDERNET: SEX IN THE AGE
OF THE INTERNET



I FRATELLI DE FILIPPO



FRANCO ZEFFIRELLI, CONFORMISTA RIBELLE



FRANCO BATTIATO - LA VOCE DEL PADRONE



AIUTO! È NATALE!

The distributions



THE BOOK OF VISION

EDDIE & SUNNY

DAKOTA



FABIAN - GOING TO THE DOGS

STATE OF CONSCIOUSNESS

LA SECONDA VIA

Awards

RSPRODUCTIONS:

Best Emerging Producer
Ischia Global Film and Music Festival

I FRATELLI DE FILIPPO:

Best Actress
Best Costume Design
Premio Internazionale Cinearti
La Chioma di Berenice

Best Composer
David Di Donatello 2022

Best Score
Nastro d'Argento 2022

Cinema Award
XIV edizione del Premio Biagio Agnes

Best Script
Best Score
Globo d'Oro

Best Film
Best Actress
Ciak d'Oro

SOUL TRAVEL:

Best Documentary Film Direction
Terra di Siena Film Festival

STATE OF CONSCIOUSNESS:

Best International Film
Terra di Siena Film Festival

SPICY CALABRIA:

Best Actress
Cannes Film Awards

Silver Remi Award
WorldFest-Houston
International Film Festival

Honoree Award
The Taste Awards

Best Documentary
Procida Film Festival

Award of Merit and
Best On-Camera Talent
The IndieFEST Film Awards

Best Foreign Feature
Los Angeles Independent Film
Festival Awards

Doc Travel Award
Cinecibo Festival

Award of Merit - Documentary Feature
and Narration/Voice-Over Talent
The Impact DOCS Awards

Best Travel Award
Berlin Independent Film Festival

Capri Award
Los Angeles Italia Film Festival

Best Documentary
Silk Road International Film Festival



Festivals

Festa del Cinema di Roma
I FRATELLI DE FILIPPO

Visioni dal Mondo di Milano
WONDERKIDS

Ischia Global Film e Music Festival
WONDERKIDS, THE LION’ S
COURAGE, SOUL TRAVEL

Biografilm Festival di Bologna
IL CORAGGIO DEL LEONE

Terra di Siena Film Festival
SOUL TRAVEL

Procida Film Festival
SPICY CALABRIA

Mediterraneo Festival Corto di Diamante
SPICY CALABRIA

New York Independent Cinema Awards
SPICY CALABRIA

The Indiefest Film Awards
SPICY CALABRIA

Culver City Film Festival
SPICY CALABRIA

Rome Independent Film Festival
SOUL TRAVEL

Los Angeles Independent Film Festival Awards
SPICY CALABRIA

Stockholm City Film Festival
SPICY CALABRIA

New York International Women Festival
SPICY CALABRIA

Boston Independent Film Awards
SPICY CALABRIA

Apulia Web Fest
SPICY CALABRIA

Cinecibo Festival
SPICY CALABRIA

Berlin Independent Film Festival
SPICY CALABRIA

The Taste Awards
SPICY CALABRIA

Los Angeles Italia Festival
WONDERKIDS, THE LION’ S
COURAGE, SPICY CALABRIA

WorldFest-Houston International Film Festival
SPICY CALABRIA

David di Donatello 2022
I FRATELLI DE FILIPPO

Nastri d'Argento 2022
I FRATELLI DE FILIPPO

Biagio Agnes Awards
I FRATELLI DE FILIPPO

Taormina Film Fest
FRANCO BATTIATO

Premio Cinearti La Chioma Di Berenice
I FRATELLI DE FILIPPO

Ischia Global Fest
FRANCO BATTIATO

Isola del Cinema
FRANCO BATTIATO

Food Film Fest Bergamo
SPICY CALABRIA

Venice Film Festival
FRANCO ZEFFIRELLI

Silk Road International Film Festival
SPICY CALABRIA





IMMEDIATE

ACCELERATOR

Immediate: the first Media and Entertainment accelerator

RS Productions has created an **acceleration program for startups and scaleups** which includes technical and managerial support for 12 weeks and provides media production services and communication tools, coaching, sales and marketing support to facilitate the development and diffusion of their projects. Mentors of international standing from partner companies (Opinno Italy, H-FARM, Intesa Sanpaolo Innovation Center), corporates, successful startups and RS Productions, promoter of the initiative, will support the startups during the entire program.

The accelerator is unique on the international scene, being vertical in the **media** and **entertainment** industry and being able to take advantage of proprietary production, distribution and visibility assets.

The incubated startups and scaleups will have a strong component of innovation in the production of content and formats, using cutting-edge technologies.

Immediate

The selection process

The accelerator selects startups and scaleups in the following areas:

- **MEDIA:** digital media, advertising, social media, new media (both technology and ideas/innovative formats)
- **ENTERTAINMENT:** audiovisual productions, visuals, podcasts, ecc. (both technology and ideas/innovative formats)
- **GAMIFICATION:** technology and methodologies for content gamification

Scouting

The scouting activity is supported by **Intesa Sanpaolo Innovation Center** which sides **RS Productions**, **Opinno Italy** and **H-Farm** both in the promotion phases of the call and in the selection of the participants.

Acceleration

Following the selection process, RS Productions, together with the partners, start a personalized acceleration program in which the selected startups are provided with **tools**, **know-how**, **communication** and **marketing plans development** and **business development activities**.

Immediate

Timeline

Call for Startups

- Dedicated media launch - 3 months
- Call and proactive research of national and international startups and SMEs with a focus on reference technologies
- Selection of 10 finalists by Intesa Sanpaolo Innovation Center, H-FARM, Opipno Italy and RS Productions

Boot Camp

- 2 full days of training, investor alignment and innovation development tools

Deal Line Up

- Pitch of the finalists in front of industry experts, winners selection and award ceremony

Acceleration Track

- One-to-One advisory sessions for business model and pitch refinement - 1 month
- Business & Solution Acceleration Track: professional advisory in sales & digital marketing activities - 1 month
- Content & Media Acceleration Track: activities for individual startups aimed at studying a communication plan, creating content - 1 month

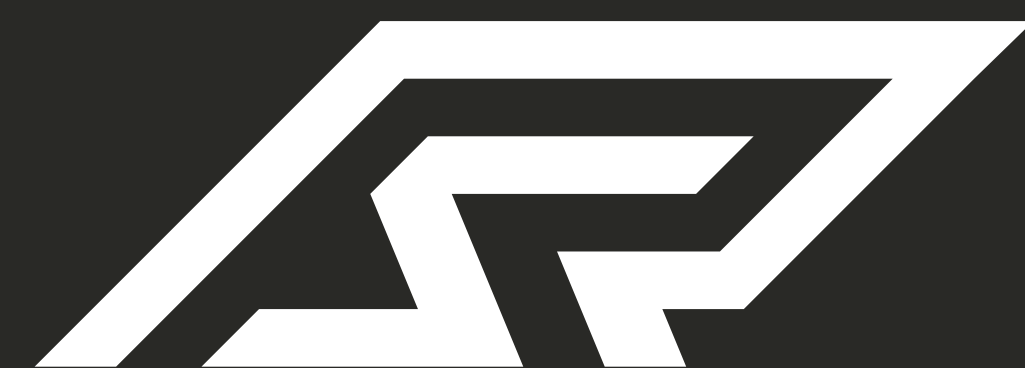
Corporate Tour

- Business development activity to introduce major companies to the startups and grow their network - 1 week tour

Investor Day

- Winners pitch their projects to a targeted audience of investors and stakeholders - 1 day live event in Milan





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