



## PRESS RELEASE

### La Casa Rossa, RS Productions and Pepito Produzioni announce the start of filming of *L'enigma Rol*

**Rome, Milan, February 23rd 2023**

The shooting of *L'enigma Rol* directed by Anselma Dell'Olio has begun. Story by Anselma Dell'Olio, screenplay by Anselma Dell'Olio and Alessio De Leonardis. A film produced by La Casa Rossa, RS Productions and Pepito Produzioni.

To explain Gustavo Rol's character, terms such as *paranormal* or *extrasensory* or *parapsychological* are not enough. Rol was much more. In recounting his life, the docu-fiction dwells on all those aspects that have made it, in some ways, inexplicable and perhaps, precisely for this reason, so fascinating and mysterious. Rol was born in the early 1900s into an upper-class family from Turin and, guided by the possessive, authoritarian and highly critical figure of his banker father, he embarked on a banking career that he repudiated. Only after his death he began to truly devote himself to his true interests, namely art, antiques and, above all, "other" dimensions, metaphysical.

The work reconstructs the life of Gustavo Rol through the testimonies of those who knew him, those who witnessed his experiments - high names of the Turin bourgeoisie and esteemed professionals - and also through the words of those who always questioned him, of those who have never believed in his extraordinary nature. The film does not direct the viewer in a specific direction but provides him with all the tools necessary to have his own point of view and then decide which side to take. Doubt beyond reason. The possibility that something inexplicable and mysterious really exists or that Rol's were only the clever illusions of an imaginative and highly skilled liar.

*"The term paranormal indicates those phenomena contrary to the known laws of physics and demonstrable scientific assumptions; in other words, we refer to inexplicable phenomena that exist but that science rejects a priori because they cannot be repeated in the laboratory. The Rol enigma wants to be a journey in the name of doubt about, precisely, the possibility of the existence of phenomena*

*beyond the concrete everyday reality - comments the director **Anselma Dell'Olio**. The life of a character like **Gustavo Rol** cannot fail to arouse controversy but equally it can only arouse curiosity and raise reasonable doubt to the eternal question, namely: is it really possible? And if it is possible, can science analyze the spirit?"*

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**LA CASA ROSSA:** La Casa Rossa is an independent film and audiovisual production company born in Rome in 2019. La Casa Rossa was born with the ambition to make cinema in a different, better way. The heart of our initiative is eco-sustainability, not as an abstract value, but as a daily practice and commitment. For us, care for the environment is not limited to being the subject of a documentary or a conversation. It is our essential value, our modus operandi, day after day in all the activities that involve us.

**RS PRODUCTIONS SRL:** RS Productions, founded in Milan in 2019 by an entrepreneurial group with a broad experience in the media and publishing sectors, is a production and distribution company for audiovisual and cinema content. The Company, together with Portobello SpA, owns Web Magazine Makers, the licensee publishing company for Italy of the historical magazine Rolling Stone. RS Productions is constantly on the cutting edge of media and entertainment market, where technologic innovation and new trends are deeply changing the way contents are consumed. The Company therefore operates through studios equipped with the most advanced technologies in audio-video production, enabling the development of innovative cross-media projects.

**PEPITO PRODUZIONI:** is the film and television production company founded in 2010 by Agostino Saccà. Pepito has to his credit a rich library of already completed productions: 14 films for the cinema, 20 comedies for TV, 2 television series and 3 documentary series. Among the most recent successes **Hammamet** and **La Tenerezza** directed by the maestro Gianni Amelio, **Favolacce** by the D'Innocenzo brothers, Silver Bear for best screenplay at the 70th edition of the Berlin Film Festival 2020. Pepito's filmography also includes other major cinematic works successes, including **Dove non ho mai abitato** by Paolo Franchi and **La terra dell'abbastanza**, the film debut of the D'Innocenzo Brothers. Pepito has also made: **I fratelli De Filippo**, directed by Sergio Rubini, the international co-production **Koza Nostra** and the comedies **Io e mio fratello** and **Le mie ragazze di carta** directed by Luca Lucini, in co-production with 302 Original Content. For television, Pepito Produzioni has created for Rai Uno the rich collection of comedies for the small screen entitled **Purché finisca bene** and the two seasons of **Volevo fare la rockstar**. Soon to be released are the films **Zamora**, directorial debut by Neri Marcorè and **Holy Shoes** by Luigi Di Capua.

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