



PRESS RELEASE

La Casa Rossa, RS Productions and Pepito Produzioni

announce filming has wrapped on

Enigma Rol

Rome, Milan, June 28th 2023

With the latest scenes filmed in Parco Valentino in Turin in recent days, the shooting of *Enigma Rol*, the new work by Anselma Dell'Olio, has come to an end. Based on the story by Anselma Dell'Olio, with a screenplay by Anselma Dell'Olio and Alessio De Leonardis, the docufiction is produced by **La Casa Rossa, RS Productions** and **Pepito Produzioni**. The shooting lasted four weeks and took place between Rome and Turin.

Never before has cinema talked about Rol. For the first time on screen, we will see the testimonies of friends and acquaintances who admire him as the supreme among the "magi" and defend his authenticity, such as Riccardo Muti and Elio Degrandi (The magician Alexander). There will also be opposing voices from well-known skeptics, illusionists, and scientific popularizers who consider the gentleman from Turin a mere magician, such as Raul Cremona and Massimo Polidoro. *Enigma Rol* will leave the decision to the jurors, which is the audience: was Piero Angela right in declaring him a petty charlatan who did not exploit his abilities for financial gain because prestige was enough for him? Or was Federico Fellini right, his fraternal friend for thirty years, when he said, "What Rol can do is frightening. Those who witness it experience the sensation of a man sinking into a deep sea abyss without a diving suit. It's the fascinating and provocative testimony of transcendence"?

Director **Anselma Dell'Olio** stated: *"Concluding the filming of the movie in the most magical city and on Rol's birthday was a remarkable synchronicity, unplanned. Since the dawn of time, humanity has witnessed countless inexplicable events. To dismiss them as mere anecdotes would mean abandoning this ground to uncritical believers and charlatans, instead of conquering it for science, as William James, the brother of the novelist Henry and distinguished philosopher, asserted."*

Synopsis

Gustavo Adolfo Rol was a man who crossed the entire 20th century like a meteor, managing to leave a lasting impression on those who met him and on the History of Italy itself. He was born in 1903 and from an early age he always felt he possessed special abilities. While he partly embraced these powers with gratitude, they also brought about a strong sense of

loneliness due to the differences between him and those around him. Over time, in addition to astonishing friends and family with his abilities, he managed to do good deeds, even saving several people from deportation during wartime. Reserved and very protective of displaying his powers, he managed to create a circle around him consisting of a few chosen ones, including politicians and great artists like Fellini and Zeffirelli, proud to witness his miracles. However, the figure of Rol has always been highly controversial: on one hand, there were his staunch supporters, but as his fame grew, so did his enemies. Foremost among them was Piero Angela, who demonstrated that his "miracles" could be easily replicated by any magician. Furthermore, Gustavo's constant refusal to submit his abilities to magical-illusionist tests and never truly scientific ones only intensified the criticisms. Gustavo Rol died in 1994, after years in which his public appearances became increasingly rare. Today, nearly thirty years after his death, his figure continues to be discussed, and the clashes between those who consider him merely a very charismatic magician and those who truly believe in his paranormal abilities persist.

LA CASA ROSSA: La Casa Rossa is an independent film and audiovisual production company born in Rome in 2019. La Casa Rossa was born with the ambition to make cinema in a different, better way. The heart of our initiative is eco-sustainability, not as an abstract value, but as a daily practice and commitment. For us, care for the environment is not limited to being the subject of a documentary or a conversation. It is our essential value, our *modus operandi*, day after day in all the activities that involve us.

RS PRODUCTIONS SRL: founded in Milan in 2019 by an entrepreneurial group with a broad experience in the media and publishing sectors, is an independent movie production and distribution company. Together with Portobello SpA, the Company owns Web Magazine Makers, a publishing house that holds the license for the iconic magazine "Rolling Stone" in Italy. RS Productions has realized multiple successful productions, including "Franco Battiato - La Voce del Padrone", one of the most watched docufilms in 2022 and winner of a Nastro d'Argento, "I Fratelli De Filippo", awarded with a David di Donatello, a Nastro d'Argento, two Globo d'Oro, and two Ciak d'oro, "Franco Zeffirelli, Conformista Ribelle", presented at the Venice International Film Festival and "Aiuto! È Natale!", featuring Academy Award winner Richard Dreyfuss in the cast. Additionally, the Company has distributed several international productions in Italy, such as "The Book of Vision," "Fabian - Going to the Dogs," and "Muti," starring the award-winning Morgan Freeman. Attentive to the constantly evolving market, emerging trends, and new entertainment technologies, the Company launched IMMEDIATE in 2020, the first vertical business accelerator in the media and entertainment industry in Europe; a creative and technological hub that supports the development of startups and innovative projects.

PEPITO PRODUZIONI: is the film and television production company founded in 2010 by Agostino Saccà. Pepito has to his credit a rich library of already completed productions: 14 films for the cinema, 20 comedies for TV, 2 television series and 3 documentary series. Among the most recent successes **Hammamet** and **La Tenerezza** directed by the maestro Gianni Amelio, **Favolacce** by the D'Innocenzo brothers, Silver Bear for best screenplay at the 70th edition of the Berlin Film Festival 2020. Pepito's filmography also includes other major cinematic works successes, including **Dove non ho mai abitato** by Paolo Franchi and **La terra dell'abbastanza**, the film debut of the D'Innocenzo Brothers. Pepito has also made: **I fratelli De Filippo**, directed by Sergio Rubini, the international co-production **Koza Nostra** and the comedies **Io e mio fratello** and **Le mie ragazze di carta** directed by Luca Lucini, in co-production with 302 Original Content. For television, Pepito Produzioni has created for Rai Uno the rich collection of comedies for the small screen entitled **Purché finisca bene** and the two seasons of **Volevo fare la rockstar**. Soon to be released are the films **Zamora**, directorial debut by Neri Marcorè and **Holy Shoes** by Luigi Di Capua.

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