

COMPANY PROFILE



RS PRODUCTIONS



- The Company 3
- Assets & Media 5
- Production 8
- Distribution 10
- Awards and Festivals 12
- Immediate 14

About Us

RS Productions, founded in Milan in 2019 by an entrepreneurial group with a broad experience in the media and publishing sectors, is an **independent movie production and distribution company**. Together with **Portobello SpA**, the Company owns **Web Magazine Makers**, a publishing house that holds the license for the iconic magazine “Rolling Stone” in Italy.

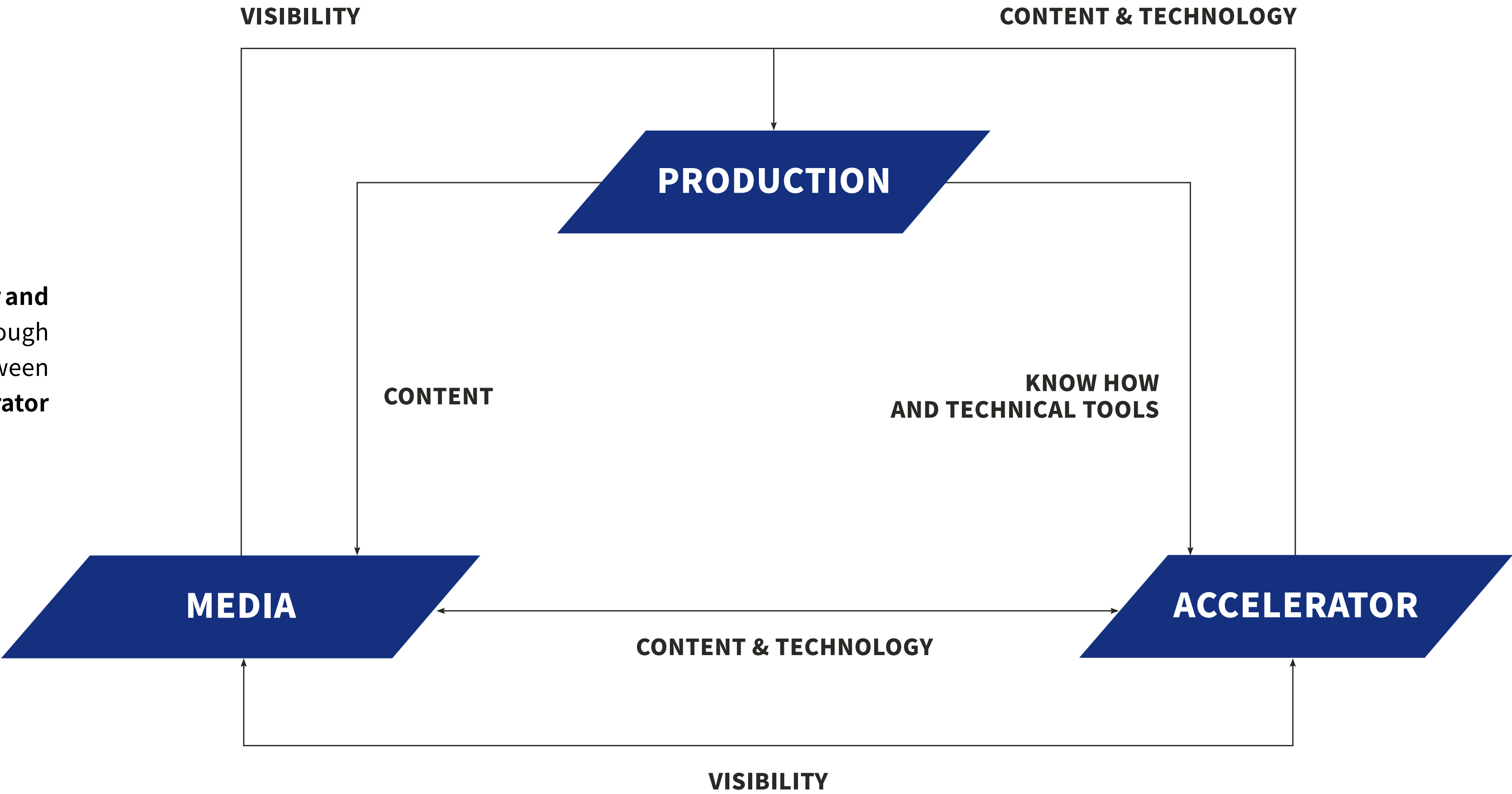
RS Productions has realized multiple successful productions, including “**Franco Battiato – La Voce del Padrone**”, one of the most watched docufilms in 2022 and winner of a Nastro d’ Argento, “**I Fratelli De Filippo**”, awarded with a David di Donatello, a Nastro d’ Argento, two Globo d’ Oro, and two Ciak d’ Oro, “**Franco Zeffirelli, Conformista Ribelle**”, presented at the Venice International Film Festival and “**Aiuto! È Natale!**”, featuring Academy Award winner Richard Dreyfuss in the cast. Additionally, the Company has distributed several international productions in Italy, such as “**The Book of Vision**”, “**Fabian – Going to the Dogs**” and “**Muti**”, starring the award-winning Morgan Freeman.

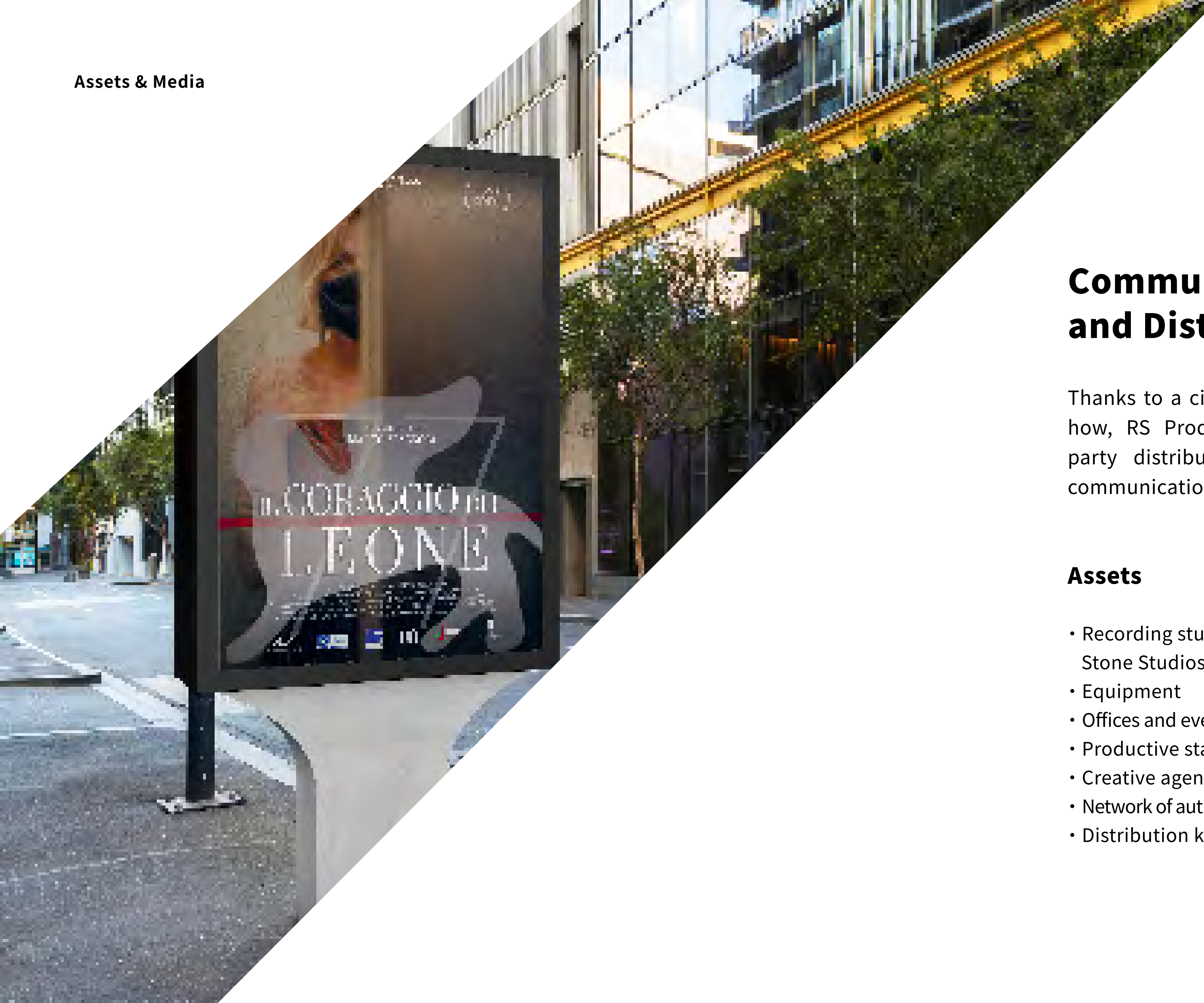
Attentive to the constantly evolving market, emerging trends, and new entertainment technologies, the Company launched **IMMEDIATE** in 2020, the first vertical business accelerator in the media and entertainment industry in Europe; a creative and technological hub that supports the development of startups and innovative projects.



Business Model

RS Productions has developed a **circular and highly integrated business model** through which strong synergies are created between the **Media, Production** and **Accelerator** assets.





Communication and Distribution

Thanks to a circular business model, strategic assets and know-how, RS Productions is able to support its own and third-party distributions throughout the country through ad-hoc communication and marketing plans.

Assets

- Recording studios (Rolling Stone Studios)
- Equipment
- Offices and event spaces
- Productive staff and service
- Creative agency
- Network of authors, directors, ecc.
- Distribution know-how

Media

- Media and advertising spaces
- Outdoor
- Magazines and newspapers
- Portals
- Social Media
- Other media

Rolling Stone Studios

Multifunctional and **innovative space**, able to attract and accomodate activities and initiatives related to the world of **cinema, music, entertainment** and content production.

The space is located in Milan and consists of production studios equipped for recording **live shows** and **hosting events**, with **offices** and **recreational spaces**.





Rolling Stone

Symbolic magazine of the American counterculture, founded in 1967 in San Francisco, is an undisputed and iconic reference for the world music scene. The Italian edition is a timeless and out of fashion magazine that mixes music, pop culture, cinema and TV shows, fashion and lifestyle, art, current events, sports and gaming.

The productions



VITRUM

BORN IN THE STREET

BARMAN & BARTENDERS

ALL ABOUT BEER



RSVP

LOCKDOWN GENERATION

TATTOO' S: INK IN MY SKIN

SOUL TRAVEL

The productions



SPICY CALABRIA



THE LION’ S COURAGE



WONDERKIDS: FROM SCHOOL DESKS
TO THE CHARTS



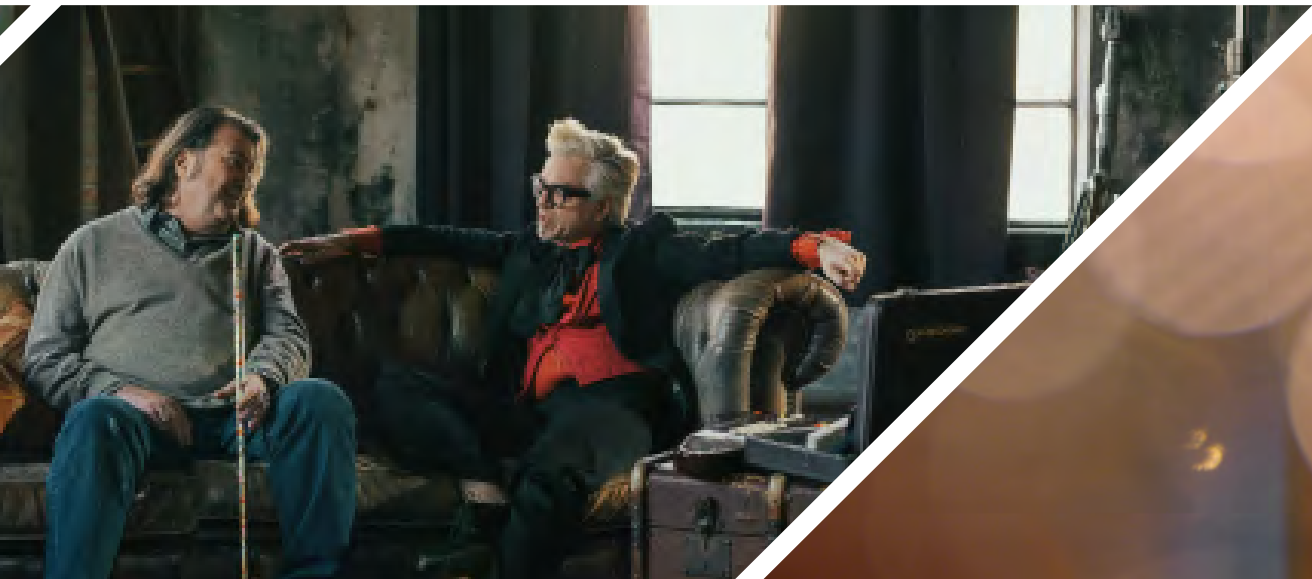
GENDERNET: SEX IN THE AGE
OF THE INTERNET



I FRATELLI DE FILIPPO



FRANCO ZEFFIRELLI, CONFORMISTA RIBELLE



FRANCO BATTIATO - LA VOCE DEL PADRONE



AIUTO! È NATALE!

The distributions



THE BOOK OF VISION

EDDIE & SUNNY

DAKOTA

FABIAN - GOING TO THE DOGS



STATE OF CONSCIOUSNESS

LA SECONDA VIA

MUTI

Distribution

Coming soon



IN THE FIRE

MAMMA QUI COMANDO IO

Awards

RSPRODUCTIONS:

Best Emerging Producer
Ischia Global Film and Music Festival

I FRATELLI DE FILIPPO:

Best Actress
Best Costume Design
Premio Internazionale Cinearti
La Chioma di Berenice

Best Composer
David Di Donatello 2022

Best Score
Nastro d’ Argento 2022

Cinema Award
XIV edizione del Premio Biagio Agnes

Best Script
Best Score
Globo d’ Oro

Best Film
Best Actress
Ciak d’ Oro

SOUL TRAVEL:

Best Documentary Film Direction
Terra di Siena Film Festival

STATE OF CONSCIOUSNESS:

Best International Film
Terra di Siena Film Festival

SPICY CALABRIA:

Best Actress
Cannes Film Awards

Silver Remi Award
WorldFest-Houston
International Film Festival

Honoree Award
The Taste Awards

Best Documentary
Procida Film Festival

Award of Merit and
Best On-Camera Talent
The IndieFEST Film Awards

Best Foreign Feature
Los Angeles Independent Film
Festival Awards

Doc Travel Award
Cinecibo Festival

Award of Merit - Documentary Feature
and Narration/Voice-Over Talent
The Impact DOCS Awards

Best Travel Award
Berlin Independent Film Festival

Capri Award
Los Angeles Italia Film Festival

Best Documentary
Silk Road International Film Festival

FRANCO BATTIATO -
LA VOCE DEL PADRONE:

Best Documentary Category
Cinema Spettacolo Cultura
Nastri D'Argento 2023



Festival

- Festa del Cinema di Roma**
I FRATELLI DE FILIPPO
- Visioni dal Mondo di Milano**
FUORICLASSE
- Ischia Global Film e Music Festival**
FUORICLASSE, THE LION’ S COURAGE,
SOUL TRAVEL
- Biografilm Festival di Bologna**
THE LION’ S COURAGE
- Terra di Siena Film Festival**
SOUL TRAVEL
- Procida Film Festival**
SPICY CALABRIA
- Mediterraneo Festival Corto di Diamante**
SPICY CALABRIA
- New York Independent Cinema Awards**
SPICY CALABRIA
- The Indiefest Film Awards**
SPICY CALABRIA
- Culver City Film Festival**
SPICY CALABRIA
- Rome Independent Film Festival**
SOUL TRAVEL
- Los Angeles Independent Film Festival Awards**
SPICY CALABRIA

- Stockholm City Film Festival**
SPICY CALABRIA
- New York International Women Festival**
SPICY CALABRIA
- Boston Independent Film Awards**
SPICY CALABRIA
- Apulia Web Fest**
SPICY CALABRIA
- Cinecibo Festival**
SPICY CALABRIA
- Berlin Independent Film Festival**
SPICY CALABRIA
- The Taste Awards**
SPICY CALABRIA
- Los Angeles Italia Festival**
FUORICLASSE, THE LION’ S COURAGE,
SPICY CALABRIA
- WorldFest-Houston International Film Festival**
SPICY CALABRIA
- David di Donatello 2022**
I FRATELLI DE FILIPPO
- Nastri d'Argento 2022**
I FRATELLI DE FILIPPO
- Premio Biagio Agnes**
I FRATELLI DE FILIPPO

- Taormina Film Fest**
FRANCO BATTIATO
- Premio Cinearti La Chioma Di Berenice**
I FRATELLI DE FILIPPO
- Ischia Global Film and Music Festival**
FRANCO BATTIATO
- Isola del Cinema**
FRANCO BATTIATO
- Food Film Fest Bergamo**
SPICY CALABRIA
- Mostra Internazionale d’ Arte Cinematografica di Venezia**
FRANCO ZEFFIRELLI
- Silk Road International Film Festival**
SPICY CALABRIA
- Nastri D'Argento 2023**
FRANCO BATTIATO - LA VOCE DEL PADRONE
- Taormina Film Fest**
IN THE FIRE
- Ischia Global Film and Music Festival**
IN THE FIRE, MAMMA QUI COMANDO IO,
MUTI, FRANCO ZEFFIRELLI



IMMEDIATE

ACCELERATOR

Immediate: the first Media and Entertainment accelerator

RS Productions - production and distribution company for audiovisual and cinema content - has created an acceleration program for startups and scaleups which includes technical and managerial support and provides media production services and communication tools, sales and marketing support to facilitate the development and diffusion of their projects. Advisors and industry experts of international standing from partner companies, corporates and successful scaleups will support the startups during the entire program.

The accelerator is unique on the international scene, being vertical in the **media** and **entertainment** industry and being able to take advantage of proprietary media, production, distribution and visibility assets.

The scouting activity is supported by **Opinno** which will support RS Productions in scouting and selecting the participants.

Following the selection process, RS Productions, together with the partners, will start a personalized acceleration program in which the selected startups are provided with tools, knowhow, communication and marketing plans development and business development activities.

Immediate

The journey

Scouting

The scouting activity is sustained throughout the year, on an **international basis**, and it is supported by Opinno which will support RS Productions in the selection of the participants.

The selection process

The accelerator will select **mature startups** and **scaleups** in the following areas (both technology and ideas or innovative formats):

- MEDIA: digital media, advertising, cybersecurity, social media, AI, new media, blockchain and NFT, etc
- ENTERTAINMENT: audiovisual productions, digital platforms, extended reality, podcasts, devices, etc
- GAMIFICATION: technology and methodologies for content gamification.

Acceleration

Following the selection process, RS Productions, together with the partners, will start a **customized acceleration program** in which the selected startups are provided with tools, know-how, communication and marketing plans development and business development activities.



Immediate

The acceleration program

The acceleration program is tailored to the specific requirements of each selected startup.

After an initial phase of **assessment**, according to the need and the sector, the right advisors will be identified and assigned.

1:1 sessions will be scheduled to analyze and evaluate the business model, to prepare and facilitate the meetings with the stakeholders, investors and corporates.

Activities such as **business development**, communication and **marketing plans**, and **investor meetings** will be tailored to the precise needs and goals.

The selected startups, which are included in a community of partner companies, are supported and involved in **co-innovation projects** towards identifying commercial outlets and open innovation opportunities.

3

EDITIONS

+200

STARTUPS

23

COUNTRIES

+3M €

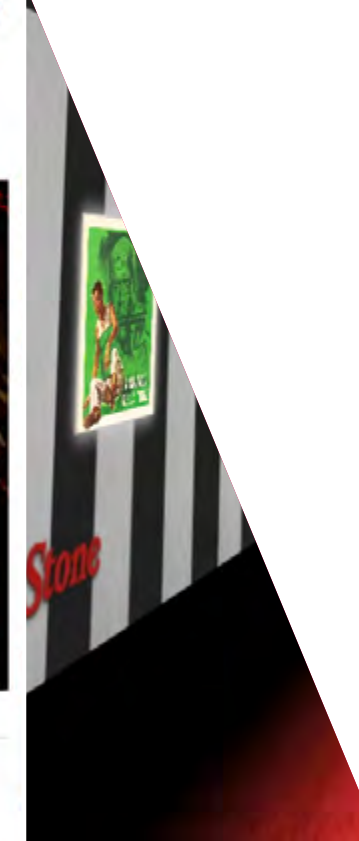
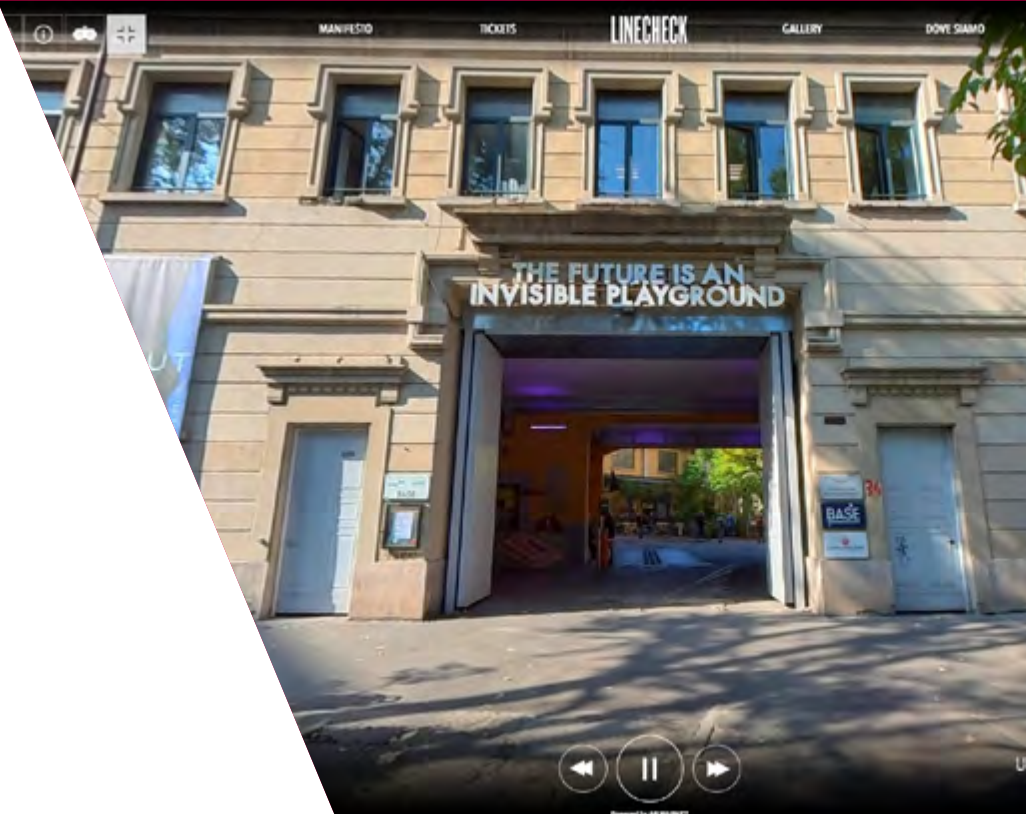
RAISED

+20

INTERNATIONAL PARTNERS



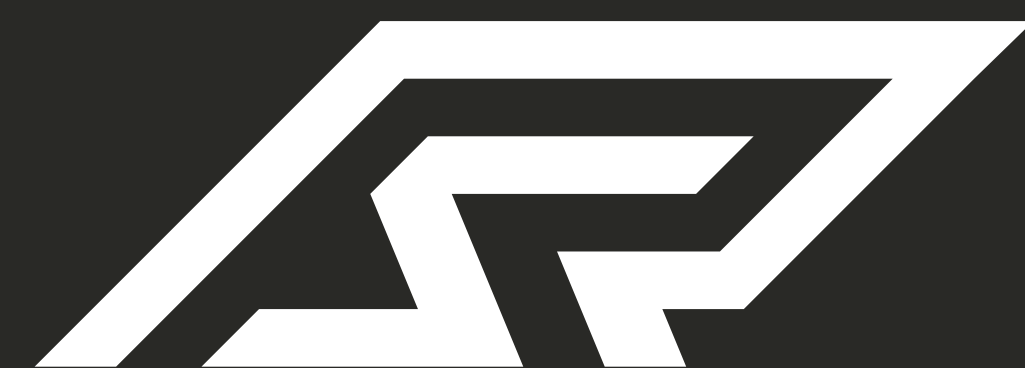
Immediate



Co-innovation projects

IMMEDIATE facilitates and promotes synergies and collaborations between the selected startups and partner companies:

- Lumière **x KENZO** @ Festival de Cannes
#metaverso
- AR Market **x Rolling Stone & CAM Sugar** @ Venezia 79
- AR Market **x Linecheck**
#virtualreality
- Karaoke One **x RS Productions**
#mobiletalentshow
- Vocally.fm **x Rolling Stone**
#voicegenerator
- MUNI **x Pinewood Festival**
#musicgame
- Visual Note **x Rolling Stone** «BATTLE OF THE RIFFS»
#guitarcontest
- Brots **x Moak** «Café Unplugged»
#musiccontest



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