## Press release

## SURPRISE AT THE BOX OFFICE FOR "ENIGMA ROL". ACHIEVES THE HIGHEST AVERAGE PER COPY IN ONE DAY AND EXTENDS SCREENINGS

## Press materials: <u>https://bit.ly/3PrEQK2</u>

Roma, November 7, 2023 - "**Enigma Rol**" by **Anselma Dell'Olio** becomes a small sensation at the box office. The documentary film dedicated to the controversial figure of the psychic **Gustavo Rol**, a friend of Federico Fellini and Franco Zeffirelli, considered a spiritual master by figures such as Charles De Gaulle, John F. Kennedy, Jacqueline Kennedy, and Giorgio Strehler, achieved **the highest average per copy** on its first day in theaters, **at 1022 euros**, according to **Cinetel data**. It even surpassed the per-copy average of "C'è ancora domani" by Paola Cortellesi (836 euros) and all the new releases on Monday, November 6.

The film was **originally released as a special event** with a planned screening duration of just three days, from November 6 to 8. However, due to this box office success and in response to the demand from the audience and exhibitors, RS Productions, in agreement with La Casa Rossa, the production company, **will extend the number of screens and showtimes.** 

Enigma Rol is produced by Francesca Verdini and co-produced by Pietro Peligra and Agostino Saccà. It is a La Casa Rossa production with Rai Cinema, in co-production with RS Productions and Pepito Produzioni, and in association with Luce Cinecittà. The film is distributed by RS Productions.

## Press office

Rosa Esposito | +39 347 1254861 | rosa.esposito.press@gmail.com