

COMPANY PROFILE



RS PRODUCTIONS



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About Us

RS Productions, founded in Milan in 2019 by an entrepreneurial group with a broad experience in the media and publishing sectors, is an **independent movie production and distribution company**. The company, along with **Portobello SpA**, owns **Web Magazine Makers**, a publishing house that holds the license for the iconic magazine **Rolling Stone** in Italy, and holds stakes in **Pepito Produzioni** and **Maestro Distribution**.

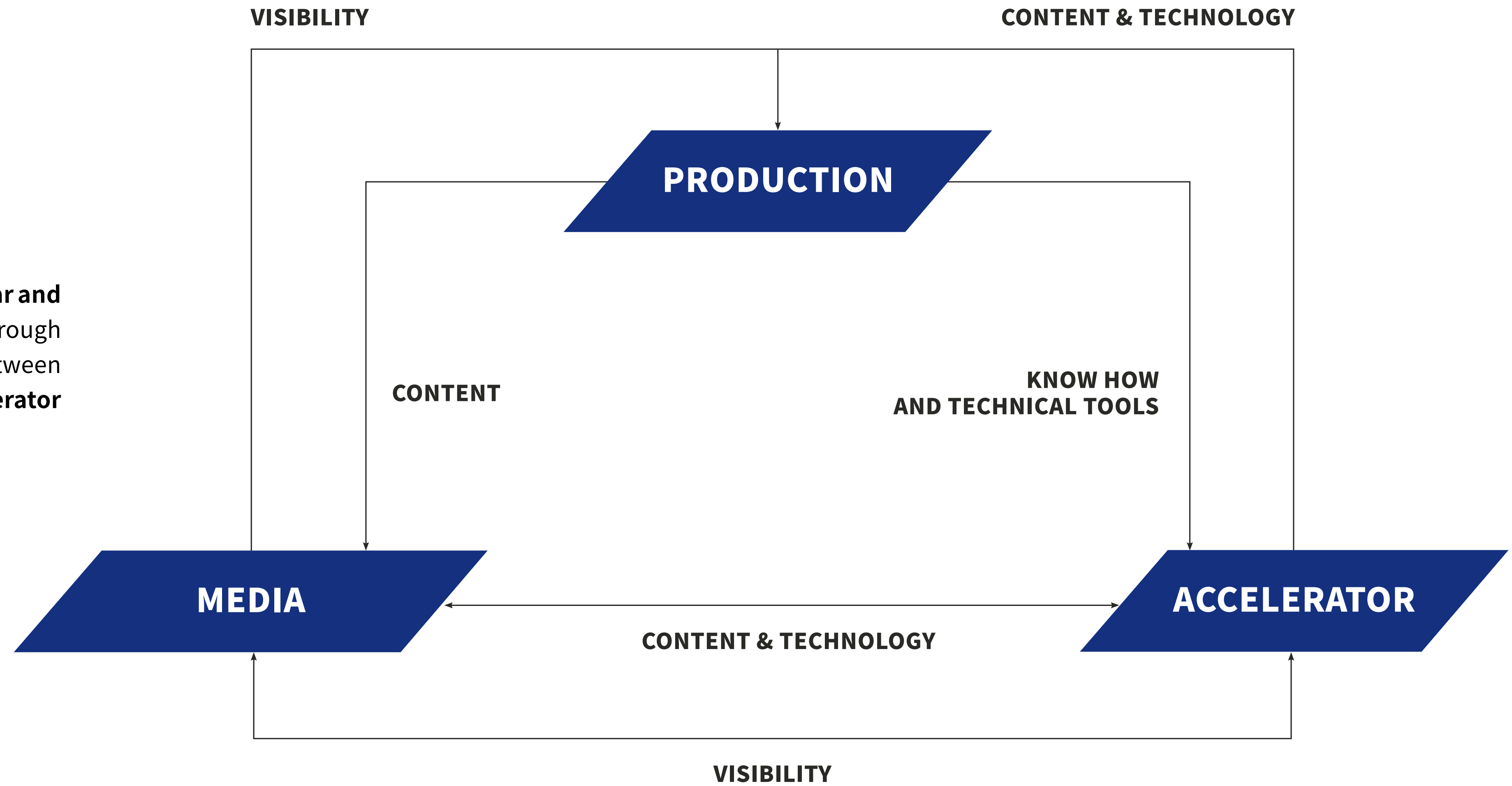
RS Productions has realized several successful productions, including **Enigma Rol** (Nastro d'Argento 2024), presented at the 18th edition of the Rome Film Festival; **Franco Battiato – La Voce del Padrone** (Nastro d'Argento 2023), one of the most viewed Italian docufilms in 2022; **I Fratelli De Filippo** (a David di Donatello, a Nastro d'Argento, two Globo d'Oro, and two Ciak d'oro in 2022); **Franco Zeffirelli, Conformista Ribelle**, presented at the 79th edition of the Venice International Film Festival; and **Aiuto! È Natale!**, featuring Academy Award winner Richard Dreyfuss in the cast. Additionally, the Company has distributed several international productions in Italy, such as **The Book of Vision, Fabian – Going to the Dogs, In The Fire**, and **Muti**, featuring the award-winning Morgan Freeman.

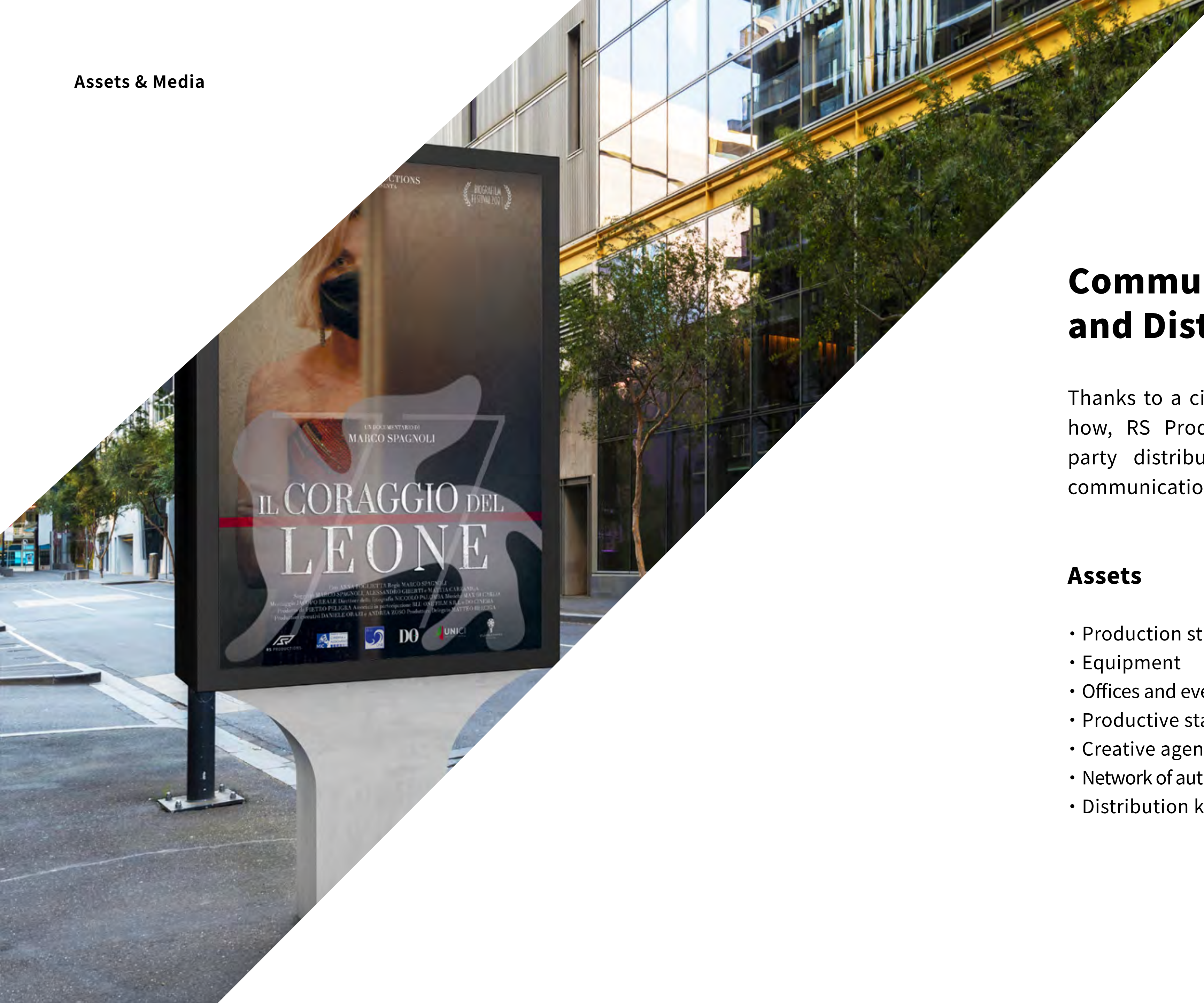
Attentive to the constantly evolving market, emerging trends, and new entertainment technologies, the Company launched **IMMEDIATE** in 2020, the first vertical business accelerator in the media and entertainment industry in Europe; a creative and technological hub that supports the development of startups and innovative projects.



Business Model

RS Productions has developed a **circular and highly integrated business model** through which strong synergies are created between the **Media, Production** and **Accelerator** assets.





Communication and Distribution

Thanks to a circular business model, strategic assets and know-how, RS Productions is able to support its own and third-party distributions throughout the country through ad-hoc communication and marketing plans.

Assets

- Production studios
- Equipment
- Offices and event spaces
- Productive staff and service
- Creative agency
- Network of authors, directors, ecc.
- Distribution know-how

Media

- Media and advertising spaces
- Outdoor
- Magazines and newspapers
- Portals
- Social Media
- Other media

Production studios

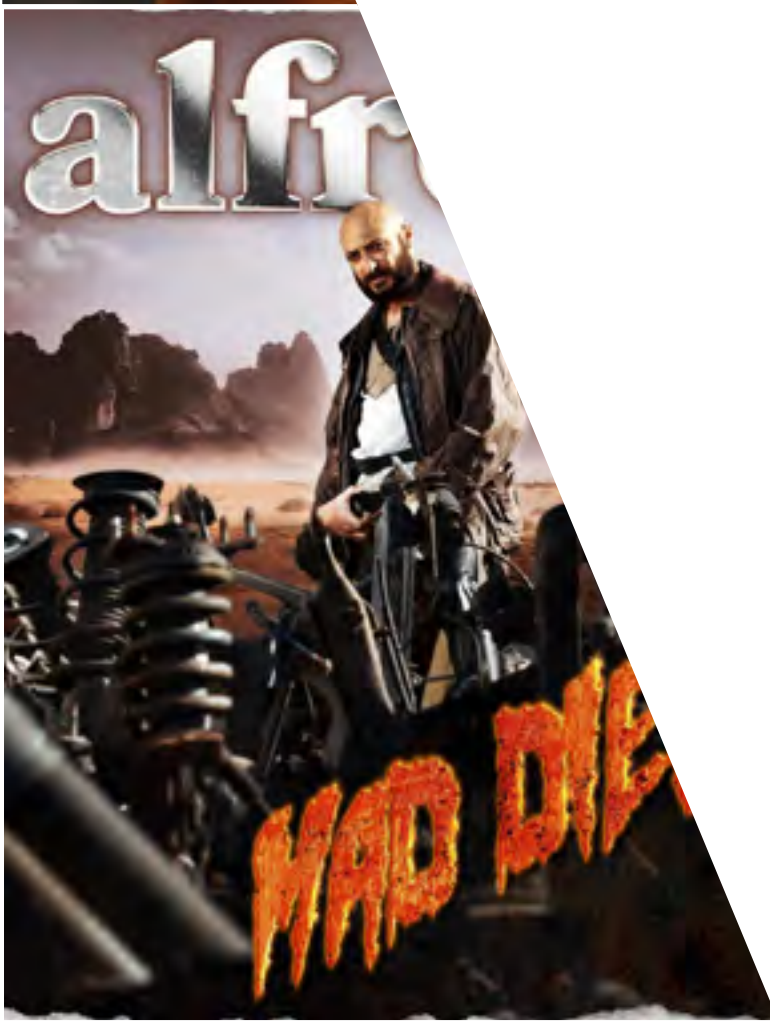
RS Productions has developed **innovative** and hi-tech audiovisual production studios.

These studios utilize **Artificial Intelligence** (AI) softwares to quickly identify current trend topics and **Extended Reality** (XR) for the creation of immersive and targeted content.

The use of AI technologies optimizes and speeds up the creative process of content production, also utilizing **Machine Learning** and **Deep Learning** to identify topics, narrative strands, and original ideas in line with audience preferences through big data analysis.

Extended Reality enables the creation of highly innovative audiovisual productions, both in terms of execution and consumption, allowing RS Productions to distinguish itself in offering the public new, unique content propositions.





Rolling Stone

Symbolic magazine of the American counterculture, founded in 1967 in San Francisco, is an undisputed and iconic reference for the world music scene. The Italian edition is a timeless and out of fashion magazine that mixes music, pop culture, cinema and TV shows, fashion and lifestyle, art, current events, sports and gaming.

alfredo

alfredo is a new editorial project sponsored by Rolling Stone Italia, from which it takes the same irreverent tone to talk about food. Characterized by a pop and colorful aesthetic, its mission is to create a unique cultural recipe in which music, cinema, politics, TV, and news are the ingredients for surprising new dishes.



Maestro

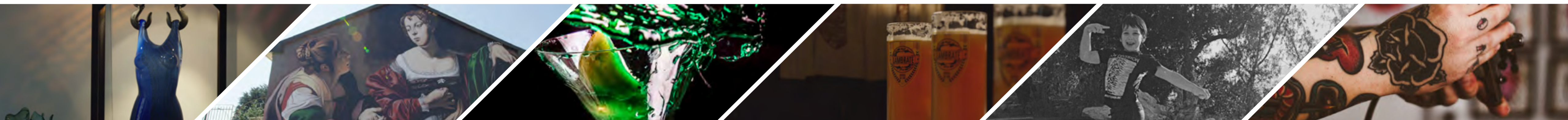
Pepito Produzioni

RS Productions holds a stake in Pepito Produzioni, the independent film and television production company founded in 2011 by Agostino Saccà. The company has produced 7 movies for the big screen, 11 TV comedies, two television series, and three documentary series. Currently, 2 movies for theater release, 2 movies for television, and one television series are in production.

Maestro Distribution

Participated in by RS Productions, Maestro Distribution is a new company specializing in film development, consulting, and distribution. The company's goal is to operate on various fronts, beginning with the development of feature films and series suitable for international markets and distributing up to 10 films annually. Furthermore, Maestro Distribution offers consulting services to third parties for managing libraries, including on an international scale.

The productions



VITRUM

BORN IN THE STREET

BARMAN & BARTENDERS

ALL ABOUT BEER

LOCKDOWN GENERATION

TATTOO' S: INK IN MY SKIN



RSVP

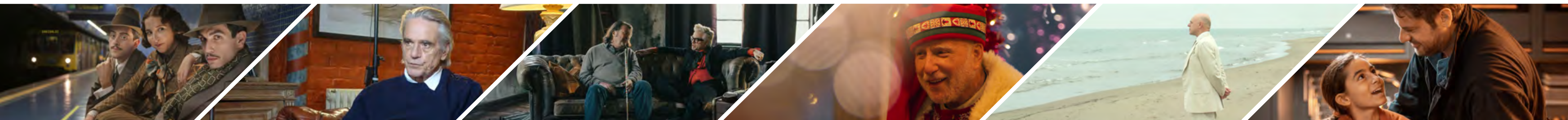
SOUL TRAVEL

SPICY CALABRIA

THE LION' S COURAGE

**WONDERKIDS: FROM SCHOOL
DESKS TO THE CHARTS**

**GENDERNET: SEX IN THE AGE
OF THE INTERNET**



I FRATELLI DE FILIPPO

**FRANCO ZEFFIRELLI,
CONFORMISTA RIBELLE**

**FRANCO BATTIATO -
LA VOCE DEL PADRONE**

AIUTO! È NATALE!

ENIGMA ROL

MARTEDÌ E VENERDÌ

The distributions



THE BOOK OF VISION



EDDIE & SUNNY



DAKOTA



FABIAN - GOING TO THE DOGS



STATE OF CONSCIOUSNESS



LA SECONDA VIA



MUTI



IN THE FIRE



MAMMA QUI COMANDO IO



CON LA GRAZIA DI UN DIO

Awards and Festivals

Awards

RS PRODUCTIONS:

Ischia Global Film and Music Festival
Best Emerging Producer

I FRATELLI DE FILIPPO:

Premio Internazionale Cinearti
La Chioma di Berenice
Best Actress
Best Costumes

David Di Donatello 2022
Best Composer

Nastri d' Argento 2022
Best Score

XIV edizione del Premio Biagio Agnes
Best Screenplay

Globo d' Oro
Best Screenplay
Best Score

Ciak d' Oro
Best Movie
Best Actress

SOUL TRAVEL:

Terra di Siena Film Festival
Best Documentary Direction

STATE OF CONSCIOUSNESS:

Terra di Siena Film Festival
Best International Film

SPICY CALABRIA:

Cannes Film Awards
Best Actress

WorldFest-Houston
International Film Festival
Silver Remi Award

The Taste Awards
Honoree Award

Procida Film Festival
Best Documentary

The IndieFEST Film Awards
Award of Merit and
Best On-Camera Talent

Los Angeles Independent Film
Festival Awards
Best Foreign Feature

Cinecibo Festival
Doc Travel Award

The Impact DOCS Awards
Award of Merit - Documentary Feature
and Narration/Voice-Over Talent

Berlin Independent Film Festival
Best Travel Award

Los Angeles Italia Film Festival
Capri Award

Silk Road International Film Festival
Best Documentary

FRANCO BATTIATO - LA VOCE DEL PADRONE:

Nastri D' Argento 2023
Best Documentary
Cinema Spettacolo Cultura Section

ENIGMA ROL

Nastri D' Argento 2024
Best Docufilm



Awards and Festivals

Festival

Festa del Cinema di Roma
I FRATELLI DE FILIPPO

Visioni dal Mondo di Milano
FUORICLASSE

Ischia Global Film e Music Festival
FUORICLASSE, IL CORAGGIO DEL LEONE,
SOUL TRAVEL

Biografilm Festival di Bologna
IL CORAGGIO DEL LEONE

Terra di Siena Film Festival
SOUL TRAVEL

Procida Film Festival
SPICY CALABRIA

**Mediterraneo Festival Corto
di Diamante**
SPICY CALABRIA

New York Independent Cinema Awards
SPICY CALABRIA

The Indiefest Film Awards
SPICY CALABRIA

Culver City Film Festival
SPICY CALABRIA

Rome Independent Film Festival
SOUL TRAVEL

**Los Angeles Independent Film
Festival Awards**
SPICY CALABRIA

Stockholm City Film Festival
SPICY CALABRIA

**New York International Women
Festival**
SPICY CALABRIA

Boston Independent Film Awards
SPICY CALABRIA

Apulia Web Fest
SPICY CALABRIA

Cinecibo Festival
SPICY CALABRIA

Berlin Independent Film Festival
SPICY CALABRIA

The Taste Awards
SPICY CALABRIA

Los Angeles Italia Festival
FUORICLASSE, IL CORAGGIO DEL LEONE,
SPICY CALABRIA

**WorldFest-Houston
International Film Festival**
SPICY CALABRIA

Taormina Film Fest
FRANCO BATTIATO

Ischia Global Film e Music Festival
FRANCO BATTIATO

Isola del Cinema
FRANCO BATTIATO

Food Film Fest Bergamo
SPICY CALABRIA

**Mostra Internazionale d'Arte
Cinematografica di Venezia**
FRANCO ZEFFIRELLI

Silk Road International Film Festival
SPICY CALABRIA

Taormina Film Fest
IN THE FIRE

Ischia Global Film e Music Festival
IN THE FIRE, MAMMA QUI COMANDO IO,
MUTI, FRANCO ZEFFIRELLI



IMMEDIATE

ACCELERATOR

3
EDIZIONI

+200
STARTUP

23
PAESI

+3M €
RACCOLTI

+20
PARTNER INTERNAZIONALI

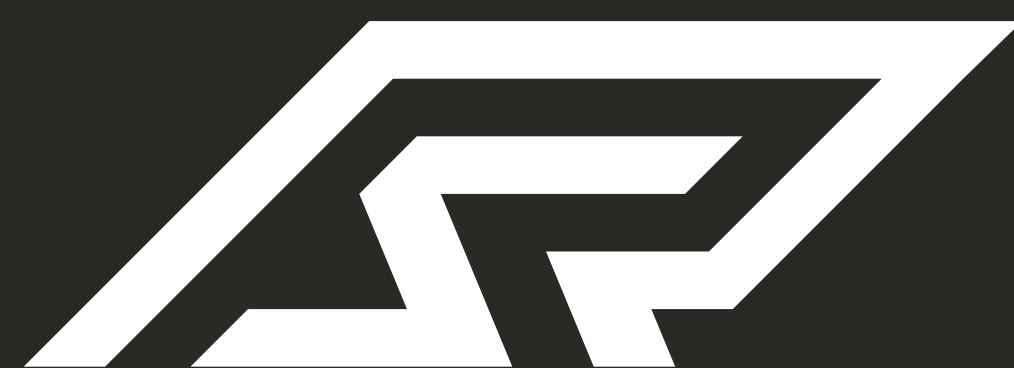
Immediate: the first Media and Entertainment accelerator

RS Productions has created an acceleration program for startups and scaleups in the media and entertainment sector, which includes technical and managerial support, media production services and communication tools, sales and marketing support to facilitate the development and diffusion of their projects. Advisors and industry experts of international standing from partner companies, corporates and successful scaleups will support the startups during the entire program.

The accelerator, vertical in the **media** and **entertainment** industry, is unique on the international scene, being and being able to take advantage of proprietary media, production, distribution and visibility assets.

The scouting activity is supported by **Opinno** which supports RS Productions in scouting and selecting the participants.

Following the selection process, RS Productions, together with the partners, initiates a personalized acceleration program in which the selected startups are provided with tools, knowhow, communication and marketing plans development and business development activities.



RS PRODUCTIONS