

# COMPANY PROFILE



RS PRODUCTIONS



- The Company ..... 3
- Assets & Media ..... 5
- Production ..... 9
- Distribution ..... 10
- Awards and Festivals ..... 11
- Immediate ..... 13



# About Us

RS Productions, founded in Milan in 2019 by an entrepreneurial group with a broad experience in the media and publishing sectors, is an **independent movie production and distribution company**. The company, along with **Portobello SpA**, owns **Web Magazine Makers**, a publishing house that holds the license for the iconic magazine **Rolling Stone** in Italy, and holds stakes in **Pepito Produzioni** and **Maestro Distribution**.

RS Productions has realized several successful productions, including **Enigma Rol** (Nastro d'Argento 2024), presented at the 18th edition of the Rome Film Festival; **Franco Battiato – La Voce del Padrone** (Nastro d'Argento 2023), one of the most viewed Italian docufilms in 2022; **I Fratelli De Filippo** (a David di Donatello, a Nastro d'Argento, two Globo d'Oro, and two Ciak d'oro in 2022); **Franco Zeffirelli, Conformista Ribelle**, presented at the 79th edition of the Venice International Film Festival; and **Aiuto! È Natale!**, featuring Academy Award winner Richard Dreyfuss in the cast. Additionally, the Company has distributed several international productions in Italy, such as **The Book of Vision**, **Fabian – Going to the Dogs**, **In The Fire**, and **Muti**, featuring the award-winning Morgan Freeman.

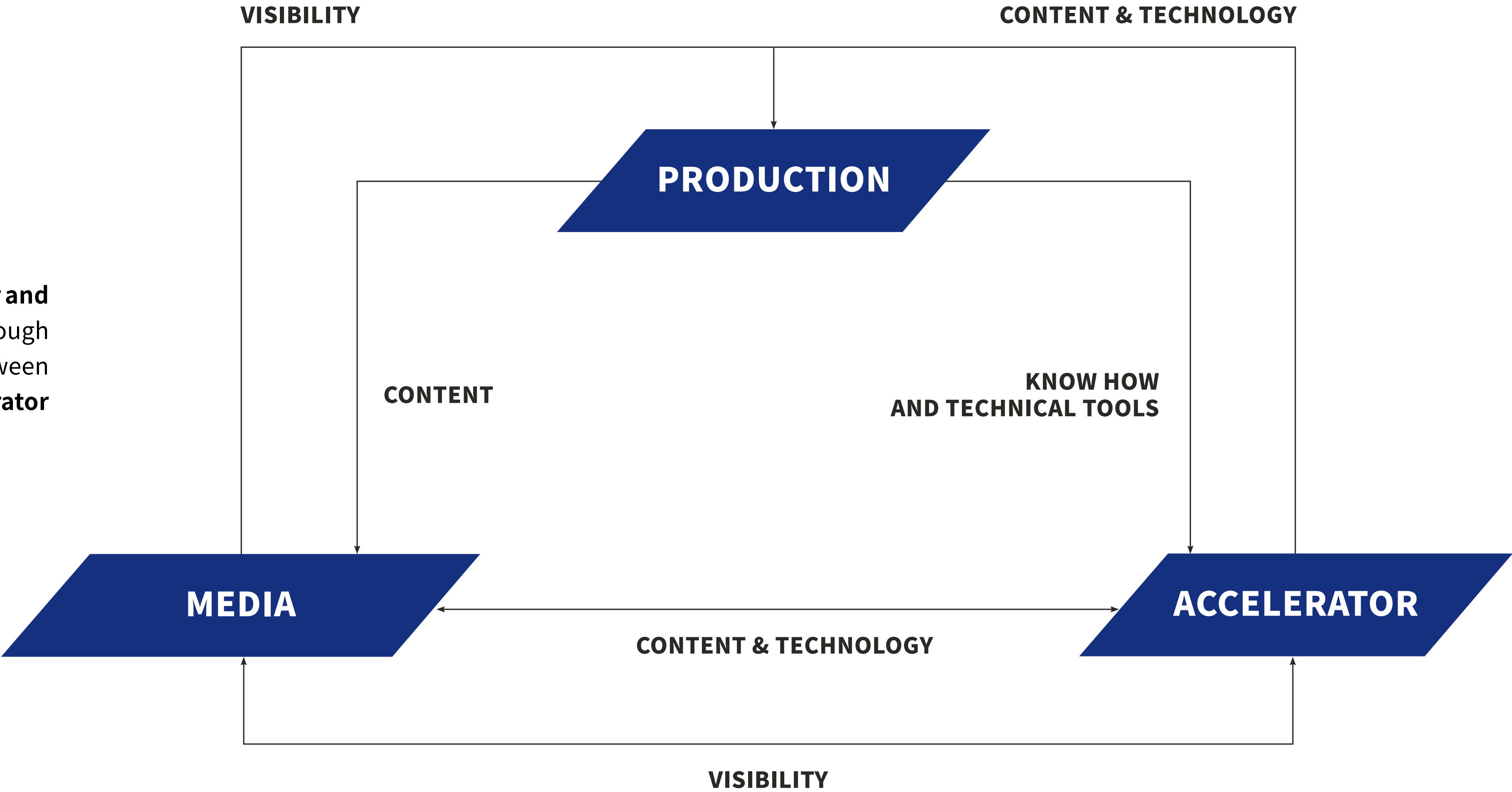
Attentive to the constantly evolving market, emerging trends, and new entertainment technologies, the Company launched **IMMEDIATE** in 2020, the first vertical business accelerator in the media and entertainment industry in Europe; a creative and technological hub that supports the development of startups and innovative projects.



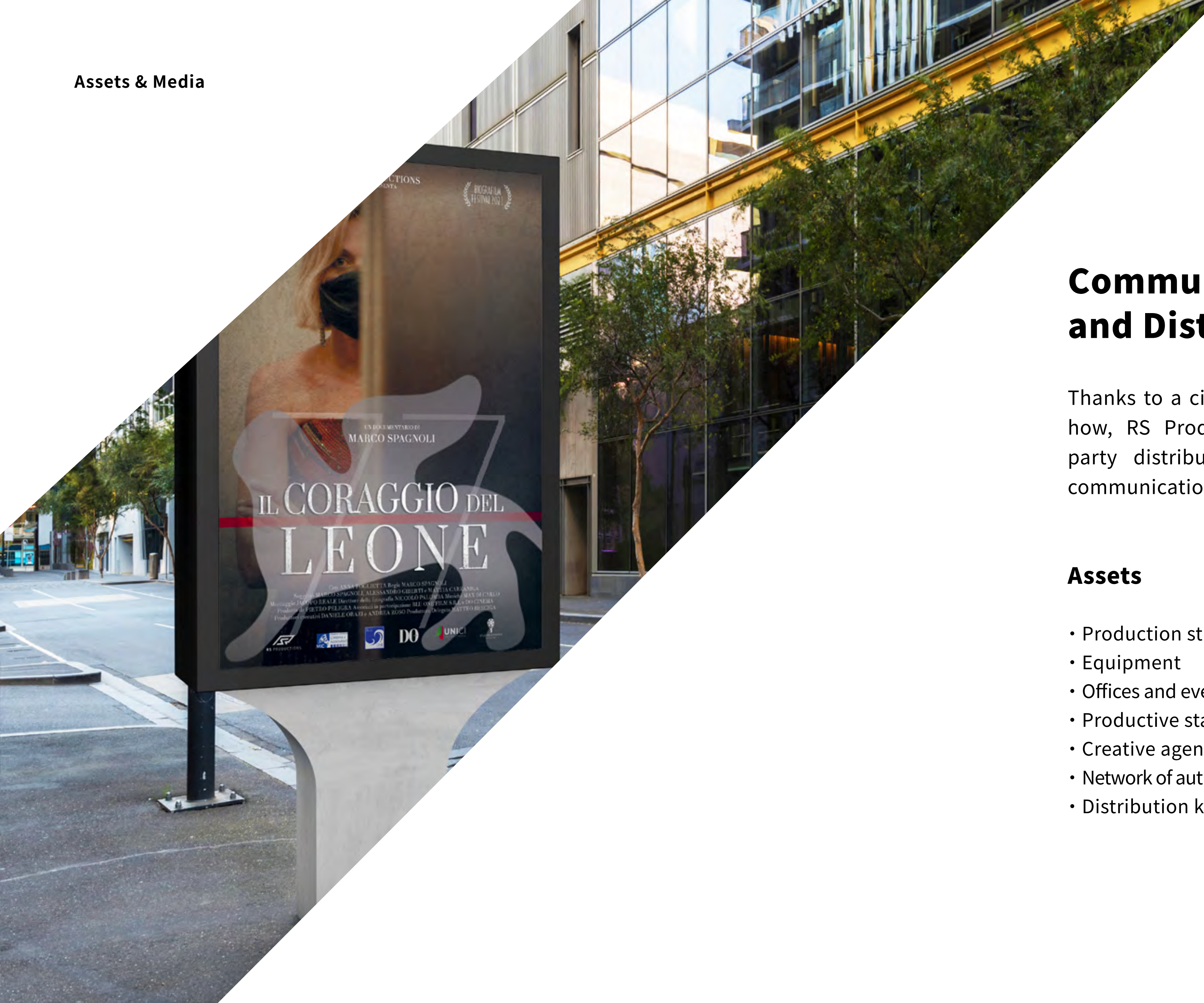


# Business Model

RS Productions has developed a **circular and highly integrated business model** through which strong synergies are created between the **Media, Production** and **Accelerator** assets.







## Communication and Distribution

Thanks to a circular business model, strategic assets and know-how, RS Productions is able to support its own and third-party distributions throughout the country through ad-hoc communication and marketing plans.

### Assets

- Production studios
- Equipment
- Offices and event spaces
- Productive staff and service
- Creative agency
- Network of authors, directors, ecc.
- Distribution know-how

### Media

- Media and advertising spaces
- Outdoor
- Magazines and newspapers
- Portals
- Social Media
- Other media



## Production studios

RS Productions has developed **innovative** and hi-tech audiovisual production studios.

These studios utilize **Artificial Intelligence** (AI) softwares to quickly identify current trend topics and **Extended Reality** (XR) for the creation of immersive and targeted content.

The use of AI technologies optimizes and speeds up the creative process of content production, also utilizing **Machine Learning** and **Deep Learning** to identify topics, narrative strands, and original ideas in line with audience preferences through big data analysis.

Extended Reality enables the creation of highly innovative audiovisual productions, both in terms of execution and consumption, allowing RS Productions to distinguish itself in offering the public new, unique content propositions.







## Rolling Stone

Symbolic magazine of the American counterculture, founded in 1967 in San Francisco, is an undisputed and iconic reference for the world music scene. The Italian edition is a timeless and out of fashion magazine that mixes music, pop culture, cinema and TV shows, fashion and lifestyle, art, current events, sports and gaming.

## alfredo

alfredo is a new editorial project sponsored by Rolling Stone Italia, from which it takes the same irreverent tone to talk about food. Characterized by a pop and colorful aesthetic, its mission is to create a unique cultural recipe in which music, cinema, politics, TV, and news are the ingredients for surprising new dishes.





*maestro*

## Pepito Produzioni

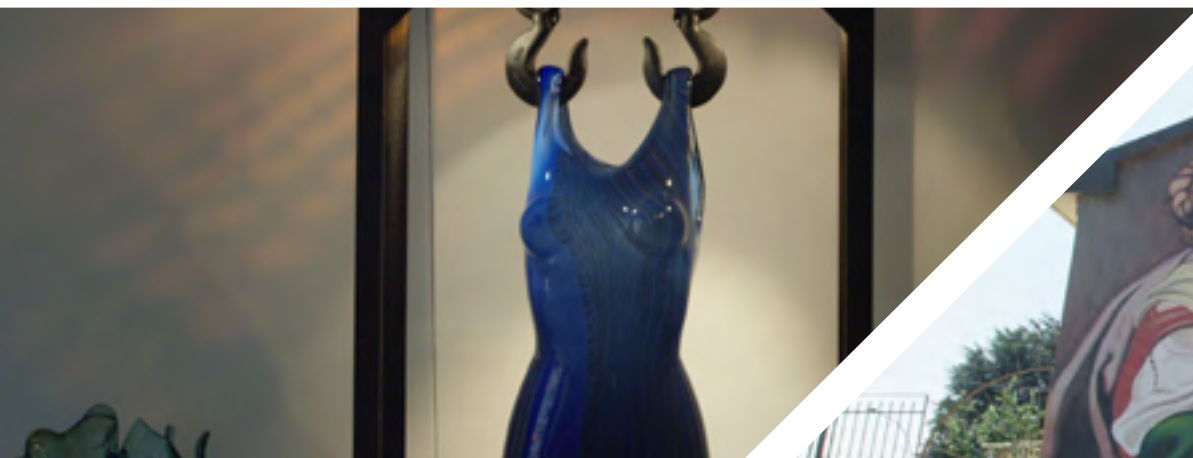
RS Productions holds a stake in Pepito Produzioni, the independent film and television production company founded in 2011 by Agostino Saccà. The company has produced 7 movies for the big screen, 11 TV comedies, two television series, and three documentary series. Currently, 2 movies for theater release, 2 movies for television, and one television series are in production.

## Maestro Distribution

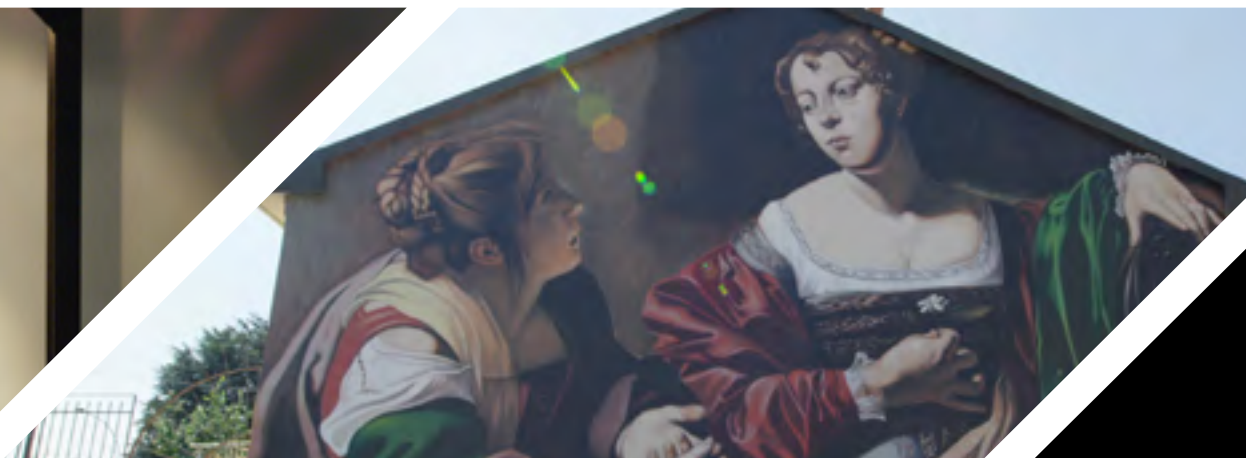
Participated in by RS Productions, Maestro Distribution is a new company specializing in film development, consulting, and distribution. The company's goal is to operate on various fronts, beginning with the development of feature films and series suitable for international markets and distributing up to 10 films annually. Furthermore, Maestro Distribution offers consulting services to third parties for managing libraries, including on an international scale.



Production



VITRUM



BORN IN THE STREET



BARMAN & BARTENDERS



ALL ABOUT BEER



TATTOO' S: INK IN MY SKIN



LOCKDOWN GENERATION



RSVP



SOUL TRAVEL



SPICY CALABRIA



THE LION' S COURAGE



GENDERNET: SEX IN THE AGE OF THE INTERNET



WONDERKIDS: FROM SCHOOL DESKS TO THE CHARTS



I FRATELLI DE FILIPPO



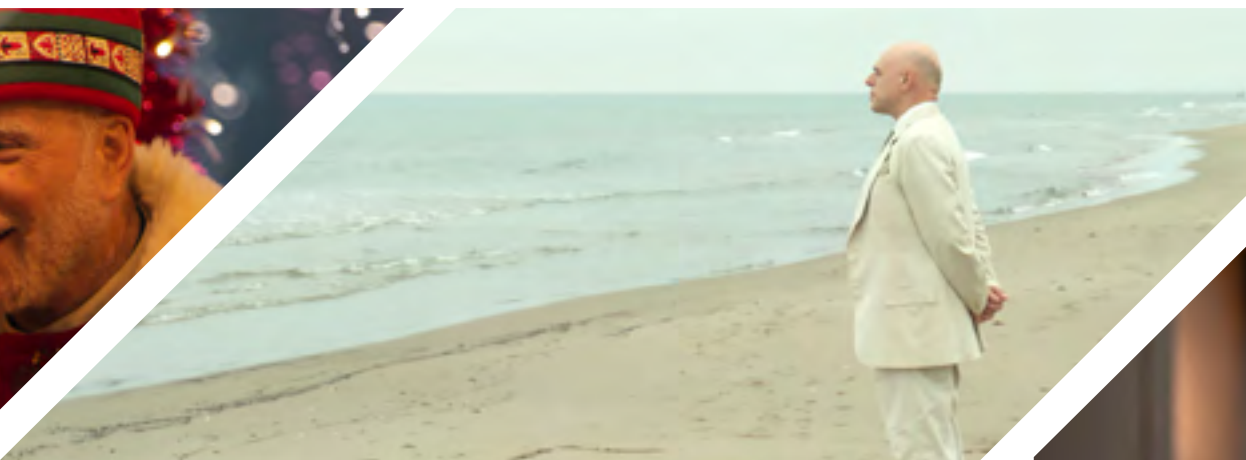
FRANCO ZEFFIRELLI, CONFORMISTA RIBELLE



FRANCO BATTIATO - LA VOCE DEL PADRONE



AIUTO! È NATALE!



ENIGMA ROL



MARTEDÌ E VENERDÌ



CELEBRITY WINES



Distribution



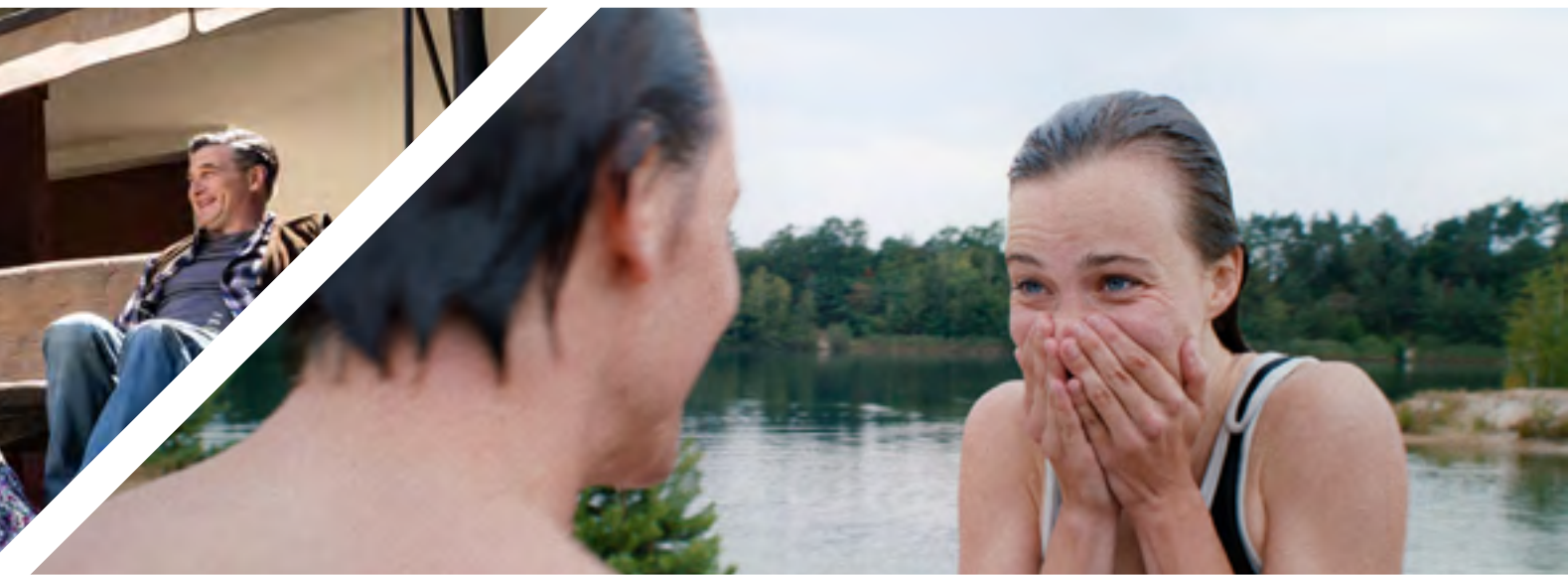
**THE BOOK OF VISION**



**EDDIE & SUNNY**



**DAKOTA**



**FABIAN - GOING TO THE DOGS**



**STATE OF CONSCIOUSNESS**



**LA SECONDA VIA**



**MUTI**



**IN THE FIRE**



**MAMMA QUI COMANDO IO**



**CON LA GRAZIA DI UN DIO**



**PADRE PIO**



# Awards

**RS PRODUCTIONS:**

Ischia Global Film and Music Festival  
Best Emerging Producer

**I FRATELLI DE FILIPPO:**

Premio Internazionale Cinearti  
La Chioma di Berenice  
Best Actress  
Best Costumes

David Di Donatello 2022  
Best Composer

Nastri d’ Argento 2022  
Best Score

XIV edizione del Premio Biagio Agnes  
Best Screenplay

Globo d’ Oro  
Best Screenplay  
Best Score

Ciak d’ Oro  
Best Movie  
Best Actress

**SOUL TRAVEL:**

Terra di Siena Film Festival  
Best Documentary Direction

**STATE OF CONSCIOUSNESS:**

Terra di Siena Film Festival  
Best International Film

**SPICY CALABRIA:**

Cannes Film Awards  
Best Actress

WorldFest-Houston  
International Film Festival  
Silver Remi Award

The Taste Awards  
Honoree Award

Procida Film Festival  
Best Documentary

The IndieFEST Film Awards  
Award of Merit and  
Best On-Camera Talent

Los Angeles Independent Film  
Festival Awards  
Best Foreign Feature

Cinecibo Festival  
Doc Travel Award

The Impact DOCS Awards  
Award of Merit - Documentary Feature  
and Narration/Voice-Over Talent

Berlin Independent Film Festival  
Best Travel Award

Los Angeles Italia Film Festival  
Capri Award

Silk Road International Film Festival  
Best Documentary

**FRANCO BATTIATO -  
LA VOCE DEL PADRONE:**

Nastri D’ Argento 2023  
Best Documentary  
Cinema Spettacolo Cultura Section

**ENIGMA ROL**

Nastri D’ Argento 2024  
Best Docufilm





# Festival

**Festa del Cinema di Roma**  
I FRATELLI DE FILIPPO

**Visioni dal Mondo di Milano**  
FUORICLASSE

**Ischia Global Film e Music Festival**  
FUORICLASSE, IL CORAGGIO DEL LEONE,  
SOUL TRAVEL

**Biografilm Festival di Bologna**  
IL CORAGGIO DEL LEONE

**Terra di Siena Film Festival**  
SOUL TRAVEL

**Procida Film Festival**  
SPICY CALABRIA

**Mediterraneo Festival Corto di Diamante**  
SPICY CALABRIA

**New York Independent Cinema Awards**  
SPICY CALABRIA

**The Indiefest Film Awards**  
SPICY CALABRIA

**Culver City Film Festival**  
SPICY CALABRIA

**Rome Independent Film Festival**  
SOUL TRAVEL

**Los Angeles Independent Film Festival Awards**  
SPICY CALABRIA

**Stockholm City Film Festival**  
SPICY CALABRIA

**New York International Women Festival**  
SPICY CALABRIA

**Boston Independent Film Awards**  
SPICY CALABRIA

**Apulia Web Fest**  
SPICY CALABRIA

**Cinecibo Festival**  
SPICY CALABRIA

**Berlin Independent Film Festival**  
SPICY CALABRIA

**The Taste Awards**  
SPICY CALABRIA

**Los Angeles Italia Festival**  
FUORICLASSE, IL CORAGGIO DEL LEONE,  
SPICY CALABRIA

**WorldFest-Houston International Film Festival**  
SPICY CALABRIA

**Taormina Film Fest**  
FRANCO BATTIATO

**Ischia Global Film e Music Festival**  
FRANCO BATTIATO

**Isola del Cinema**  
FRANCO BATTIATO

**Food Film Fest Bergamo**  
SPICY CALABRIA

**Mostra Internazionale d’Arte Cinematografica di Venezia**  
FRANCO ZEFFIRELLI

**Silk Road International Film Festival**  
SPICY CALABRIA

**Taormina Film Fest**  
IN THE FIRE

**Ischia Global Film e Music Festival**  
IN THE FIRE, MAMMA QUI COMANDO IO,  
MUTI, FRANCO ZEFFIRELLI

**Taormina Film Fest**  
PADRE PIO

**Ischia Global Film e Music Festival**  
CELEBRITY WINES





# IMMEDIATE

## ACCELERATOR

**3**  
EDIZIONI

**+200**  
STARTUP

**23**  
PAESI

**+3M €**  
RACCOLTI

**+20**  
PARTNER INTERNAZIONALI

## Immediate: the first Media and Entertainment accelerator

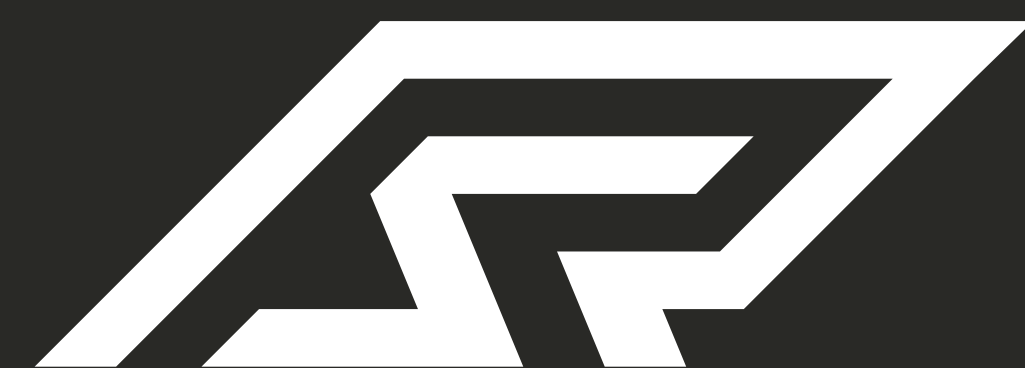
**RS Productions** has created an acceleration program for startups and scaleups in the media and entertainment sector, which includes technical and managerial support, media production services and communication tools, sales and marketing support to facilitate the development and diffusion of their projects. Advisors and industry experts of international standing from partner companies, corporates and successful scaleups will support the startups during the entire program.

The accelerator, vertical in the **media** and **entertainment** industry, is unique on the international scene, being and being able to take advantage of proprietary media, production, distribution and visibility assets.

The scouting activity is supported by **Opinno** which supports RS Productions in scouting and selecting the participants.

Following the selection process, RS Productions, together with the partners, initiates a personalized acceleration program in which the selected startups are provided with tools, knowhow, communication and marketing plans development and business development activities.





**RS** PRODUCTIONS